

Dominant MARKETERS PORTFOLIO

Digital Marketing Agency - Where Vision Meets Strategy

Experience the power of performance-driven marketing that transforms traffic into high-value sales. With complete transparency, we show you exactly where your investment goes and how it delivers results. Your Reliable Partner in Performance Marketing, Brand Design, and SEO.

AGENDA



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INTRODUCTION



B2C & B2B Digital Marketing, Social Media & Performance Marketing Agency

Specialist Lead Generation Agency

AI-Powered— And that's where we lead

Our advanced AI toolkit isn't just powerful—it's what sets
Dominant Marketers apart from the crowd.

Unlike generic methods, we don't believe in one-size-fits-all. Every service we provide is enhanced by AI, enabling us to create groundbreaking, high-performance strategies that outpace the competition.



SERVICES

We Provide AI-Powered Excellence in Every Service

At Dominant Marketers, we blend the power of **AI tools with our expertise** to deliver unmatched results. Every service we provide is **enhanced by AI**, enabling us to create groundbreaking, high-**performance strategies** that outpace the competition. Our AI tools ensure that **your business stands out** with innovative, out-of-the-box solutions that **maximize performance** and **drive growth** like never before.



MAJOR FOCUS ON

Performance Marketing

Meta Ads (Facebook & Instagram), X (Twitter) Ads, LinkedIn Ads, TikTok Ads, and Google Ads.

Conversion Rate Optimization

CRO Audit, Landing Page Design & Optimization, Heatmap & Behavior Analytics Setup (Hotjar, Crazy Egg), Funnel Optimization, Lead Form Optimization, eCommerce Checkout Optimization,

Email Marketing

Welcome Emails, Drip Campaigns, Newsletters, Promotional Emails, Abandoned Cart Emails, Thank You Emails.

Web Development

Ecommerce Store, Business Website, Company Website, Portfolio Website, Web Maintenance.

Brand Identity

Logo Design, Visual Identity, Brand Guidelines, Brand Strategy, Marketing Collateral, Stationery Design.

Search Engine Optimization (SEO)

Keyword Research, On-Page Optimization, Off-Page Optimization, Technical SEO, Link Building, Content Creation.

Content Writing

Website Content Writing, Blog & Article Writing, Product Descriptions, Copywriting, Social Media Content Writing, Email Writing, Script Writing, Press Release Writing, Ghostwriting, Case Studies & Whitepapers, Resume & LinkedIn Bio Writing.

Strategies Consultancy

Digital Marketing Strategy Development, Full Funnel Growth Strategy, CRO Strategy & Roadmapping, Content Strategy & Planning, Paid Media Strategy (Google Ads, Meta Ads, etc.), SEO & Organic Growth Strategy, Go-to-Market (GTM) Strategy for Launches, Brand Positioning & Messaging Consultancy, Customer Journey Mapping & Experience Design.

VIDEO REVIEWS

Don't just take our word for it—hear directly from the people who've experienced the transformation. Our clients' success stories speak volumes about the value we bring. From increased conversions to lasting brand loyalty, their journeys reflect the true impact of our strategies. Let their results convince you.

CLIENT REVIEW
★★★★★

MR. FAISAL IQBAL
CEO OF MASKAN 13

REAL ESTATE COMPANY

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WWW.DOMINANTMARKETERS.COM

A video review of Mr. Faisal Iqbal, CEO of Maskan 13, a real estate company. He is a man with a beard and mustache, wearing a blue shirt and a grey blazer, sitting in front of a patterned background. The video is displayed on a smartphone screen with the Dominant Marketers logo at the top.

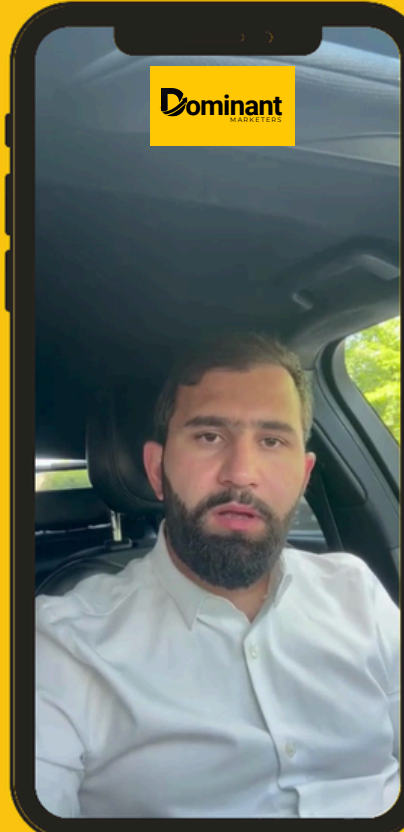
CLIENT REVIEW
★★★★★

MR. BABAR NAWAZ
OWNER OF MULTIPLE
E-COMMERCE STORES

ECOMMERCE

Dominant
MARKETERS

WWW.DOMINANTMARKETERS.COM

A video review of Mr. Babar Nawaz, owner of multiple e-commerce stores. He is a man with a beard and mustache, wearing a white shirt, sitting in a car. The video is displayed on a smartphone screen with the Dominant Marketers logo at the top.

CLIENT REVIEW
★★★★★

MR. IDREES KHAN
OWNER OF SONIX CAR WASH

DETAILING & CAR WASH

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MARKETERS

WWW.DOMINANTMARKETERS.COM

FOUNDER

A video review of Mr. Idrees Khan, founder of Sonix Car Wash. He is a man with a beard and glasses, wearing a black t-shirt with a logo, sitting at a desk. The video is displayed on a smartphone screen with the Dominant Marketers logo at the top.

www.dominantmarketers.com/reviews

CLIENT REVIEW
★★★★★

MR. KAMRAN HANIF
CEO OF ZENUX GROUP UK

CAREER CONSULTANCY

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A video review of Mr. Kamran Hanif, CEO of Zenux Group UK, a career consultancy. He is a man with a beard and mustache, wearing a grey t-shirt, sitting in front of a plain background. The video is displayed on a smartphone screen with the Dominant Marketers logo at the top.

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MARKETERS

MR. IBRAHIM KAKA KHEL
CEO OF ENUOVATION REALITY

OF ENUOVATION

CLIENT REVIEW
★★★★★

A video review of Mr. Ibrahim Kaka Khel, CEO of Enuovation Reality. He is a man with a beard and mustache, wearing a white t-shirt, sitting at a desk with a laptop and books. The video is displayed on a laptop screen with the Dominant Marketers logo at the top.

CLIENT REVIEW
★★★★★

MR. HAFIZ MUHAMMAD WAQAS
FOUNDER & CEO OF PFTP

ZERO TO 8 FIGURE COMPANY

Dominant
MARKETERS

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A video review of Mr. Hafiz Muhammad Waqas, founder and CEO of PFTP. He is a man with a beard and mustache, wearing a white shirt, sitting in front of a plain background. The video is displayed on a smartphone screen with the Dominant Marketers logo at the top.

VIDEO REVIEWS

Don't just take our word for it—hear directly from the people who've experienced the transformation. Our clients' success stories speak volumes about the value we bring. From increased conversions to lasting brand loyalty, their journeys reflect the true impact of our strategies. Let their results convince you.

CLIENT REVIEW
★★★★★

MR. SAHIL
CEO OF HOME 101 MARKETING

REAL ESTATE COMPANY

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MARKETERS

MR SHEIKH WAQAS
MARKETING DIRECTOR OF MARKETING 360



CLIENT REVIEW
★★★★★

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MR. REHAN SARWAR
CEO OF REHAN SARWAR CONSTRUCTIONS



CLIENT REVIEW
★★★★★

www.dominantmarketers.com/reviews

CLIENT REVIEW
★★★★★

MR. MUHAMMAD ALI
CEO OF MAC REAL PROPERTY

REAL ESTATE

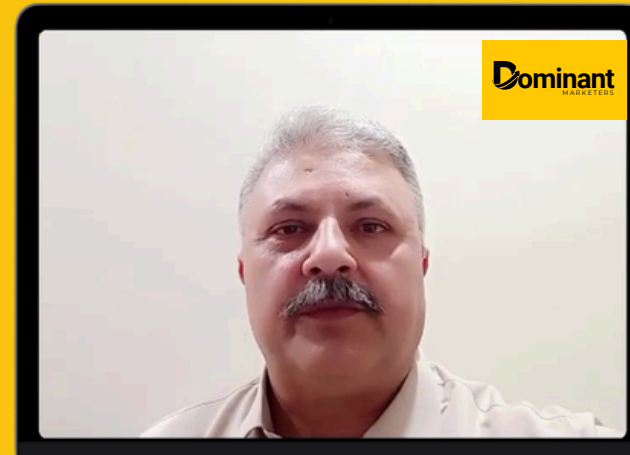
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MARKETERS

MR. NASIR AFRIDI
CEO OF KEY STONE CONSTRUCTION & BUILDERS



CLIENT REVIEW
★★★★★

CLIENT REVIEW
★★★★★

MR. ANAYAT UR REHMAN
CEO OF BUY REAL PRO

REAL ESTATE COMPANY

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ABOUT US

As a leading digital marketing agency specializing in performance marketing, that lives and breathes “outside the box” we thrive on innovation and think beyond the conventional.

Our team of expert strategists, designers, developers, and campaign specialists turn groundbreaking ideas into measurable success. What sets us apart is our commitment to results. With top-tier talent across every digital channel—SEO, PPC, design, campaign management, and beyond—we craft high-impact strategies tailored to maximize your ROI.

Transparency is at the core of everything we do. We ensure you have full visibility into how your budget is allocated, so every dollar spent translates into real, tangible growth. At Dominant Marketers, we don’t waste resources—we amplify them.



CEO VISION

As the CEO of a forward-thinking digital marketing agency, my vision is to redefine the future of digital growth by seamlessly integrating AI, data intelligence, and human creativity. We are not just marketers—we are digital architects, crafting hyper-personalized strategies that resonate with evolving consumer behaviors.

COMPANY MISSION

Our mission is to build a future-ready marketing ecosystem powered by predictive analytics, automation, and storytelling. We deliver scalable solutions that drive leads, foster brand loyalty, and fuel sustainable growth—setting new standards through innovation, agility, and integrity.

NOBLE MISSION

We believe that everyone deserves the opportunity to succeed, regardless of their background or circumstances. That's why we are committed to equipping young talent with the skills and experience needed to excel in the digital economy. Our aim is to train and empower youth with hands-on experience in digital marketing. Working alongside our team of experts, they will gain real-world knowledge while delivering impactful results for businesses. Beyond training, we provide a supportive community and a network of mentors, ensuring that every participant has the guidance and resources needed to thrive in today's competitive job market.

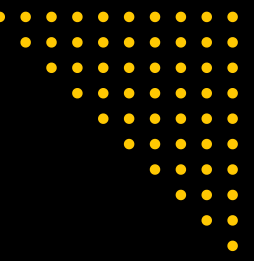
**SMART
BOLD
RESULT DRIVEN
THAT'S IT**



Dominant
MARKETERS

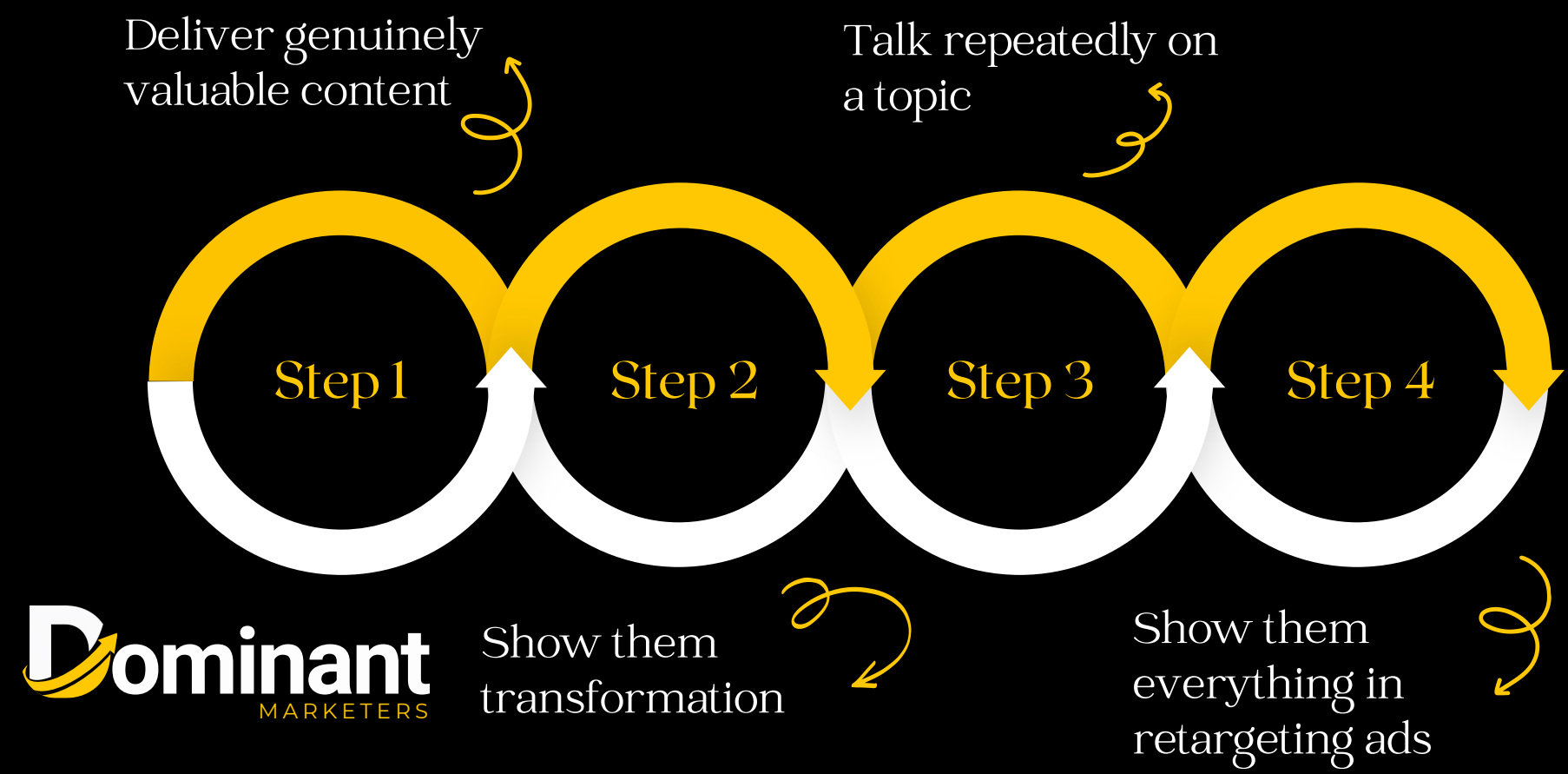
WHY YOU CHOOSE US?

At Dominant Marketers, we don't just run campaigns—we craft strategic digital growth engines. Every plan we develop is built with precision, powered by AI, and focused on your ROI. Your growth isn't just our mission—it's the foundation of our partnership.



Without retargeting campaigns, only 2% of online traffic converts

Due to retargeting, you can easily educate your online visitors and build their minds for an investment to close the deal/sales with you.



International Lead Generation from the Middle East, Canada, Australia, North America, the European Union, and Asia/Pacific

ABR Interest Outside (Updated) Special Europe		
68	PKR75.35	PKR5,123.76
On-Facebook leads	Cost per On-Facebook lead	Spent
▼ Show ad (1)		

● Learning **Dominant** MARKETERS		
ABR Interest Outside (Updated) Special US CA		
69	PKR71.57	PKR4,938.59
On-Facebook leads	Cost per On-Facebook lead	Spent
▼ Show ad (1)		
● Learning		
ABR Interest Outside (Updated) Middle East		
118	PKR43.46	PKR5,127.77
On-Facebook leads	Cost per On-Facebook lead	Spent

WHAT MAKES US DIFFERENT?

- ☛ Guaranteed optimization within 10 days
- ☛ Never compromise on quality
- ☛ High-Quality, Genuine Leads
- ☛ Over 100+ successful client projects
- ☛ 50M+ ad spend managed
- ☛ 90%+ lead accuracy rate
- ☛ High conversion rates
- ☛ Dedicated conversion rate optimization
- ☛ Buying-Mode Traffic Targeting
- ☛ Proven and Tested Funnel Tactics
- ☛ Custom, AI-driven, platform-specific strategies
- ☛ Full transparency and performance tracking
- ☛ Experienced strategists with real-world industry knowledge



AI-POWERED PRECISION



AI-Powered— And that's where we lead

Our advanced AI toolkit isn't just powerful—it's what sets Dominant Marketers apart from the crowd. Unlike generic methods, we don't believe in one-size-fits-all. We create custom, platform-specific strategies that align with your business goals. From high-converting creatives to audience research and funnel building, our campaigns are built to perform.

AI turn your ad spend into business growth

At Dominant Marketers, we power up your strategy with cutting-edge tools like AI Predictive Analysis, AI SWOT Analysis, AI Keyword Analysis, and AI Targeting & Segmentation. From AI Dynamic Pricing and AI Behavior Detection to AI Ad Placement and AI Bidding Analysis, we optimize every move. Plus, with AI Audience Insight, AI Consumer Analysis, and AI Unstructured Analysis, we uncover what others miss—because smarter marketing is how we stay different.



WHY WORK WITH US?

When you're investing in marketing, you're not just buying ads, content, or design — you're looking for results. You want more leads, more sales, stronger branding, and someone who truly understands your goals. That's exactly what we deliver.

We don't believe in copy-paste marketing. We treat every project like it's our own, and every client like a partner. That means real attention, real effort, and real strategy — tailored to you.



01

We Focus on What You Care About

You don't need buzzwords. You need growth. Whether it's generating high-quality leads, increasing sales, or getting noticed online — we start by understanding what matters to your business and then build a strategy around your goals.

02

Smart, Modern Marketing (Powered by AI)

We use AI tools and automation to save you time, reduce ad waste, and increase ROI. While others rely on guesswork, we bring data-driven decisions and creative precision to every campaign — giving you a competitive edge.

03

Fast Turnaround & Real Communication

Tired of waiting for weeks for updates or chasing down your marketing agency? We work fast, stay responsive, and keep you in the loop at every step. Your business moves fast — and so do we.

04

No Wasted Budget

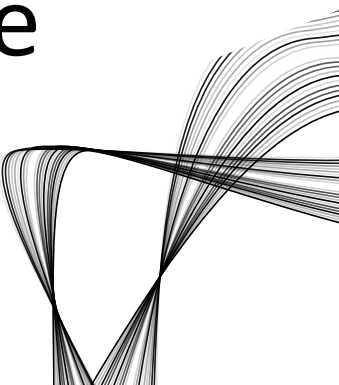
Every dollar you spend with us is tracked, tested, and optimized. We don't throw money at ads and hope they work — we constantly analyze and adjust to make sure your investment pays off.





WE UNDERSTAND THE FRUSTRATION

Everyone is running digital marketing campaigns, **yet most see little to no results.** The problem? Weak SWOT analysis, **targeting the wrong audience**, underestimating budget requirements, or **choosing the wrong platform.** At Dominant Marketers, we do things differently. **Run your ads with experienced professionals** who know how to analyze your project, select the right channels, and drive real, measurable growth across multiple platforms.





CLIENTS & STORIES





BAHRIA TOWN



IMARAT
DOWNTOWN



GULBERG AVENUE

جہاں مہکے زندگی



BIL-KISA



GULBERG
MARINA

گرینڈ
بازار
Grand Bazar
THE NEW RAJA BAZAR



HMR WATERFRONT



WELCOME
CENTER

MALL OF
IMARAT

مال آف امارات

GREEN
LAKES
CITY

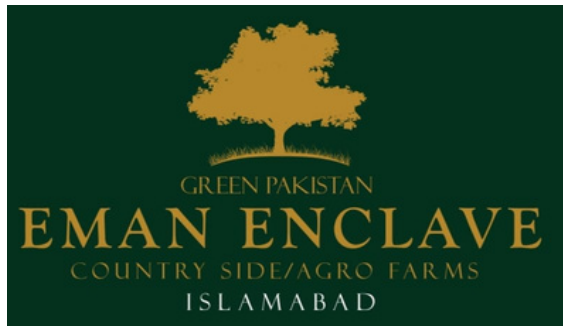


LIFEVAC



ZAR
ZARKHAIZ
PROPERTIES

GRAND CITY
INTERNATIONAL
LAHORE



گارڈن سٹی
جی ٹی روڈ پشاور

HARTUS
GREENS

GRAND CITY
VEHARI

Miranex
Global

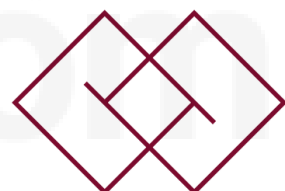


SKYELECTRIC

Dayfresh



INVESTMENT
INSIGHTS



Uneekzaa

UNIQUE & PROBLEM SOLVING PRODUCTS



MARINA
SPORTS CITY
RESIDENCIA

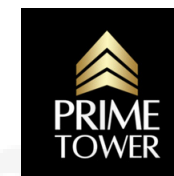


Saima

MARINA
RESIDENCE



ENGITITAN
(PVT.) LTD.



SPENDING

THAT MUCH REQUIRES POSITIVE RESULTS

PROJECT NICHE : REALESTATE

Columns: Performance						
Results	Reach	Impressions	Cost per result	Amount spent	Ends	
39	19,512	31,954	Rs141.25	Rs5,508.89	Ongoing	
aging conversati...			Per Messaging Conver...			
40	23,426	39,067	Rs165.78	Rs6,631.27	Ongoing	
aging conversati...			Per Messaging Conver...			
4,955	4,955	7,381	Rs6.34	Rs31.40	Ongoing	
Reach			Per 1,000 People Reac...			
88	36,838	82,750	Rs158.15	Rs13,916.95	Ongoing	
aging conversati...			Per Messaging Conver...			
51	53,434	100,542	Rs188.93	Rs9,635.29	Ongoing	
aging conversati...			Per Messaging Conver...			
351	102,837	206,438	Rs104.86	Rs36,805.85	Ongoing	
aging conversati...			Per Messaging Conver...			
1,813	431,003	1,251,735	Rs66.49	Rs120,549.09	Ongoing	
aging conversati...			Per Messaging Conver...			
1,878	387,808	1,347,902	Rs84.93	Rs159,498.41	Ongoing	
Multiple conversions						
Accounts Center accou...						
1,810,306	23,768,182			Rs2,847,214.72		
Total			Multiple conversions	Total spent		

TESTING
OPTIMIZATION
SCALING

29 LAC.....

Counting

Market: PK, US, UK, EU, AU & Gulf

Project: Life Vac Market: USA

NEW SUCCESS

Columns: Performance						
Results	Reach	Impressions	Cost per result	Amount spent	Ends	
22	25,570	37,417	\$54.04	\$1,080.80		
Media purchase						
138	84,884	195,851	\$42.88	\$5,745.02		
Media purchase						
21	21,133	38,791	\$58.58	\$1,458.14		
Media purchase						
308	78,457	147,553	\$51.21	\$15,429.56		
Media purchase						
8	42,958	122,879	\$52.57	\$4,415.01		
Media purchase						
349	222,464	\$42,461	\$45.13	\$16,130.60		
Media purchase						

TESTING
OPTIMIZATION
SCALING

18K \$.....

Counting

Spending that much requires positive results

SPENDING

THAT MUCH REQUIRES POSITIVE RESULTS

PROJECT NICHE : REALESTATE

Columns: Performance						
Results	Reach	Impressions	Cost per result	Amount spent	Ends	
39	19,512	31,954	Rs141.25	Rs5,508.89	Ongoing	
aging conversati...			Per Messaging Conver...			
40	23,426	39,067	Rs165.78	Rs6,631.27	Ongoing	
aging conversati...			Per Messaging Conver...			
4,955	4,955	7,381	Rs6.34	Rs31.40	Ongoing	
Reach			Per 1,000 People Reac...			
88	36,838	82,750	Rs158.15	Rs13,916.95	Ongoing	
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aging conversati...			Per Messaging Conver...			
351	102,837	206,438	Rs104.86	Rs36,805.85	Ongoing	
aging conversati...			Per Messaging Conver...			
1,813	431,003	1,251,735	Rs66.49	Rs120,549.09	Ongoing	
aging conversati...			Per Messaging Conver...			
1,878	387,808	1,347,902	Rs84.93	Rs159,498.41	Ongoing	
Multiple conversions						
Accounts Center accou...						
1,810,306	23,768,182			Rs2,847,214.72		
Total			Multiple conversions	Total spent		

TESTING
OPTIMIZATION
SCALING

41 LAC.....

Counting

Market: PK, US, UK, EU, AU & Gulf

Columns: Performance						
Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
Home 101 / MJR All Full New	7-day click or ...	39	19,512	31,954	Rs141.25	Rs5,508.89
		Messaging conversati...			Per Messaging Conver...	
Home 101 / Narrow All	7-day click or ...	40	23,426	39,067	Rs165.78	Rs6,631.27
		Messaging conversati...			Per Messaging Conver...	
Home 101 / Reach	7-day click or ...	4,955	4,955	7,381	Rs6.34	Rs31.40
		Reach			Per 1,000 People Reac...	
Home 101 / PIDE NNR	7-day click or ...	88	36,838	82,750	Rs158.15	Rs13,916.95
		Messaging conversati...			Per Messaging Conver...	
Sonix / Specific / Blue Civic	7-day click or ...	51	53,434	100,542	Rs188.93	Rs9,635.29
		Messaging conversati...			Per Messaging Conver...	
Success / Home 101	7-day click or ...	351	102,837	206,438	Rs104.86	Rs36,805.85
		Messaging conversati...			Per Messaging Conver...	
Home 101 / Success Default (Blue Civic) ABO	7-day click or ...	1,813	431,003	1,251,735	Rs66.49	Rs120,549.09
		Messaging conversati...			Per Messaging Conver...	
Home 101 / Grand	7-day click or ...	1,878	387,808	1,347,902	Rs84.93	Rs159,498.41
		Messaging conversati...			Per Messaging Conver...	
Results from 102 campaigns	Multiple attrib...	—	1,810,306	23,768,182	—	Rs2,847,214.72
Excludes deleted items		Multiple conversions	Accounts Center accou...	Total	Multiple conversions	Total spent

Campaign	Delivery	Results	Reach	Impress	Cost per result	Amount spent
WTSP / LHR / All Ads / Rudn Enclave	Off	16	1,582	2,252	Rs86.73	Rs1,387.67
		Messaging convers...			Per Messaging Con...	
Reach / Rudn Enclave	Off	97,143	97,143	97,143	Rs20.93	Rs2,032.77
		Reach			Per 1,000 People Re...	
Thru Reach All / Rudn Enclave	Off	1,424	24,059	35,632	Rs0.47	Rs667.89
		Post engagements			Per Post Engagement	
AI NNR - ABR 5.0 / Leads / Estate Hives / Rudn Enclave	Off	51	15,030	28,989	Rs186.54	Rs9,513.52
		Meta leads			Per Meta lead	
AI NNR-ABR / Leads / Estate Hives / Rudn Enclave	Off	161	27,219	57,958	Rs112.25	Rs18,072.83
		Meta leads			Per Meta lead	
DF3 10.0 / Leads / CTS / MKTSLs / HFZT / Estate Hive / Rudn Enclave	Off	290	104,174	300,224	Rs219.83	Rs63,749.82
		Meta leads			Per Meta lead	
NORC 10 / Leads / CNTRS / MKTSLs / Estate Hive / Rudn Enclave	Off	98	14,956	46,618	Rs241.56	Rs23,672.89
		Meta leads			Per Meta lead	
MJR 10 / Leads / CTS / MKTSLs / Estate Hive / Rudn Enclave	Off	247	61,705	149,519	Rs143.95	Rs35,555.58
		Meta leads			Per Meta lead	
Results from 253 campaigns		—	3,652,380	13,041,084	—	Rs2,778,203.01
Excludes deleted items		Multiple conversions	Accounts Center acc...	Total	Multiple conversions	Total spent

LEAD GENERATION STORIES

Campaign	Delivery	Results	Cost per result	Reach	Impressions	Amount spent	Ends
PIDE MJR / City Apartments / Blue Video / (Green) Sales Approach	Off	410 On-Facebook Leads	Rs147.00 Per On-Facebook Le...	150,123	401,971	Rs60,271.61	Ongoing
DF3 ISL Official / City Apartments / Blue Video / Green / Sales Approach	Off	670 On-Facebook Leads	Rs212.28 Per On-Facebook Le...	255,781	758,114	Rs142,228.74	Ongoing
Nor-C / Leads / (City Apartments) (Green) MKT Approach	Off	318 On-Facebook Leads	Rs267.29 Per On-Facebook Le...	55,154	193,887	Rs84,996.84	Ongoing
Special OCS Leads New (City Apartments) (Green) MKT Approach	Off	34 On-Facebook Leads	Rs359.38 Per On-Facebook Le...	10,018	22,000	Rs12,218.99	Ongoing
SPSC FNL / Leads / New (City Apartments) (Green) / S&M	Off	15 On-Facebook Leads	Rs716.50 Per On-Facebook Le...	5,527	11,257	Rs10,747.54	Ongoing
MJR AI FNL / City Apartments / All Ads / Green / S&M	Off	75 On-Facebook Leads	Rs417.30 Per On-Facebook Le...	24,342	44,938	Rs31,297.80	Ongoing
MJR AI FNL / City Apartments / 80% Video / Green / Sales Approach - Copy	Off	79 On-Facebook Leads	Rs324.07 Per On-Facebook Le...	76,451	106,235	Rs25,601.25	Ongoing
SPSC FNL Changes UK / Leads / New (City Apartments) (Green) / Sales App...	Off	5 On-Facebook Leads	Rs905.31 Per On-Facebook Le...	1,557	2,465	Rs4,526.55	Ongoing
NORC Changes UAE KSA / City Apartments / Green / S&M	Off	30 On-Facebook Leads	Rs476.56 Per On-Facebook Le...	8,070	17,474	Rs14,296.78	Ongoing
NORC FNL / Leads / (City Apartments) (Green) / Sales Approach	Off	16 On-Facebook Leads	Rs283.65 Per On-Facebook Le...	5,833	10,220	Rs4,538.41	Ongoing
SPSC FNL / Leads / New (City Apartments) (Green) / Sales Approach	Off	5 On-Facebook Leads	Rs811.71 Per On-Facebook Le...	2,827	4,572	Rs4,058.54	Ongoing
NNR AI FNL / City Apartments / Green / Sales Approach	Off	178 On-Facebook Leads	Rs204.81 Per On-Facebook Le...	98,176	160,354	Rs36,456.34	Ongoing
NORC 2.0 / City Apartments / Green / MKT Approach - Copy 2	Off	27 On-Facebook Leads	Rs459.01 Per On-Facebook Le...	7,418	14,717	Rs12,393.25	Ongoing
MJR AI FNL / City Apartments / 80% Video / Green / Sales Approach	Off	159 On-Facebook Leads	Rs227.59 Per On-Facebook Le...	91,988	150,506	Rs36,187.48	Ongoing
Results from 28 campaigns		4,402 On-Facebook Leads	Rs247.59 Per On-Facebook Le...	975,660 Accounts Center acc...	4,751,054 Total	Rs1,089,907.89 Total spent	

Campaign	Delivery	Results	Cost per result	Reach	Impressions	Amount spent	Ends	Budget
PIDE MJR / City Apartments / Blue Video / (Green) Sales Approach	Off	410 On-Facebook Leads	Rs147.00 Per On-Facebook Le...	150,123	401,971	Rs60,271.61	Ongoing	Using ad set bud...
DF3 ISL Official / City Apartments / Blue Video / Green / Sales Approach	Off	670 On-Facebook Leads	Rs212.28 Per On-Facebook Le...	255,781	758,114	Rs142,228.74	Ongoing	Using ad set bud...
Nor-C / Leads / (City Apartments) (Green) MKT Approach	Off	318 On-Facebook Leads	Rs267.29 Per On-Facebook Le...	55,154	193,887	Rs84,996.84	Ongoing	Using ad set bud...
Special OCS Leads New (City Apartments) (Green) MKT Approach	Off	34 On-Facebook Leads	Rs359.38 Per On-Facebook Le...	10,018	22,000	Rs12,218.99	Ongoing	Using ad set bud...
MJR AI FNL / Leads / Rockery 5 / Pine Video / Green / Sales Approach	Off	340 On-Facebook Leads	Rs131.06 Per On-Facebook Le...	92,921	219,901	Rs44,560.27	Ongoing	Using ad set bud...
SPSC FNL / Leads / New (City Apartments) (Green) / S&M	Off	15 On-Facebook Leads	Rs716.50 Per On-Facebook Le...	5,527	11,257	Rs10,747.54	Ongoing	Using ad set bud...
MJR AI FNL / City Apartments / All Ads / Green / S&M	Off	75 On-Facebook Leads	Rs417.30 Per On-Facebook Le...	24,342	44,938	Rs31,297.80	Ongoing	Using ad set bud...
SPSC FNL Changes UK / Leads / Rockery 5 / Snow Video / Green / Sales Ap...	Off	25 On-Facebook Leads	Rs490.49 Per On-Facebook Le...	3,120	7,491	Rs12,262.26	Ongoing	Using ad set bud...
NORC Changes UAE KSA /Leads / Rockery 5 / Snow Video / Green / Sales A...	Off	63 On-Facebook Leads	Rs228.11 Per On-Facebook Le...	11,610	32,798	Rs14,371.24	Ongoing	Using ad set bud...
MJR AI FNL / Leads / Rockery 5 / Snow Video / Green / Sales Approach	Off	218 On-Facebook Leads	Rs113.51 Per On-Facebook Le...	80,841	149,673	Rs24,744.51	Ongoing	Using ad set bud...
MJR AI FNL / City Apartments / 80% Video / Green / Sales Approach - Copy	Off	79 On-Facebook Leads	Rs324.07 Per On-Facebook Le...	76,451	106,235	Rs25,601.25	Ongoing	Using ad set bud...
SPSC FNL Changes UK / Leads / New (City Apartments) (Green) / Sales App...	Off	5 On-Facebook Leads	Rs905.31 Per On-Facebook Le...	1,557	2,465	Rs4,526.55	Ongoing	Using ad set bud...
NORC Changes UAE KSA / City Apartments / Green / S&M	Off	30 On-Facebook Leads	Rs476.56 Per On-Facebook Le...	8,070	17,474	Rs14,296.78	Ongoing	Using ad set bud...
NORC FNL / Leads / (City Apartments) (Green) / Sales Approach	Off	16 On-Facebook Leads	Rs283.65 Per On-Facebook Le...	5,833	10,220	Rs4,538.41	Ongoing	Using ad set bud...
Results from 146 campaigns		Multiple conversions	Multiple conversions	2,515,441 Accounts Center acc...	18,606,557 Total	Rs4,504,809.93 Total spent		

Campaign	Delivery	Results	Cost per result	Reach	Impressions	Amount spent	Ends
NORC 2.0 / Mall Of Murree / Green / MKT Approach	Off	147 On-Facebook Leads	Rs434.88 Per On-Facebook Le...	39,879	90,356	Rs63,927.26	Ongoing
NNR AI FNL / Mall of murree / Green / Sales Approach	Off	153 On-Facebook Leads	Rs292.08 Per On-Facebook Le...	121,993	186,286	Rs44,688.73	Ongoing
MJR AI FNL / Mall of Murree / 80% Video / Green / Sales Approach	Off	173 On-Facebook Leads	Rs258.66 Per On-Facebook Le...	108,011	164,366	Rs44,747.45	Ongoing
DF3 FNL / Mall of Murree / 80% Video / Green / Sales Approach	Off	248 On-Facebook Leads	Rs411.79 Per On-Facebook Le...	177,181	334,123	Rs102,124.98	Ongoing
DF3 1.0 Changes / Mall of Murree / 80% Video / Green / MKT Approach	Off	9 On-Facebook Leads	Rs373.60 Per On-Facebook Le...	14,731	16,436	Rs3,362.44	Ongoing
Special OCS 2.0 Leads New (Mall Of Murree) (Green) / MKT Approach	Off	64 On-Facebook Leads	Rs379.45 Per On-Facebook Le...	15,448	30,647	Rs24,284.97	Ongoing
DF3 1.0 / Mall of Murree / 80% Video / Green / MKT Approach	Off	88 On-Facebook Leads	Rs323.80 Per On-Facebook Le...	101,811	133,998	Rs28,494.31	Ongoing
PIDE MJR 1.0 / Mall of Murree / 80% Video / Green / MKT Approach	Off	668 On-Facebook Leads	Rs191.38 Per On-Facebook Le...	359,565	809,421	Rs127,841.03	Ongoing
DF3 1.0 / Mall of Murree / 80% Video / Green / MKT Approach	Off	645 On-Facebook Leads	Rs282.92 Per On-Facebook Le...	354,577	905,624	Rs182,483.73	Ongoing
Nor-C (Mall Of Murree) (Green) MKT Approach	Off	182 On-Facebook Leads	Rs271.36 Per On-Facebook Le...	38,855	121,149	Rs49,388.11	Ongoing
Special OCS Leads New (Mall Of Murree) (Green) / MKT Approach	Off	53 On-Facebook Leads	Rs478.01 Per On-Facebook Le...	10,785	24,858	Rs25,334.73	Ongoing
DF3 1.0 / Mall of Murree / MOM Video / Green / MKT Approach	Off	61 On-Facebook Leads	Rs353.80 Per On-Facebook Le...	42,063	68,668	Rs21,581.55	Ongoing
Results from 12 campaigns		2,491 On-Facebook Leads	Rs288.34 Per On-Facebook Le...	955,023 Accounts Center acc...	2,885,932 Total	Rs718,259.29 Total spent	

Campaign	Delivery	Results	Cost per result	Reach	Impressions	Amount spent	Ends	Budget
MJR AI FNL / Leads / Rockery 5 / Pine Video / Green / Sales Approach	Off	340 On-Facebook Leads	Rs131.06 Per On-Facebook Le...	92,921	219,901	Rs44,560.27	Ongoing	Using ad set bud...
SPSC FNL Changes UK / Leads / Rockery 5 / Snow Video / Green / Sales Ap...	Off	25 On-Facebook Leads	Rs490.49 Per On-Facebook Le...	3,120	7,491	Rs12,262.26	Ongoing	Using ad set bud...
NORC Changes UAE KSA /Leads / Rockery 5 / Snow Video / Green / Sales A...	Off	63 On-Facebook Leads	Rs228.11 Per On-Facebook Le...	11,610	32,798	Rs14,371.24	Ongoing	Using ad set bud...
MJR AI FNL / Leads / Rockery 5 / Snow Video / Green / Sales Approach	Off	218 On-Facebook Leads	Rs113.51 Per On-Facebook Le...	80,841	149,673	Rs24,744.51	Ongoing	Using ad set bud...
DF3 ISL Official / Rockery 5 / Split Video / Green / MKT Approach	Off	321 On-Facebook Leads	Rs216.95 Per On-Facebook Le...	214,552	410,243	Rs69,641.56	Ongoing	Using ad set bud...
Special OCS Leads New (Rockery 5) (Green) / Sales Approach	Off	99 On-Facebook Leads	Rs228.72 Per On-Facebook Le...	15,716	42,082	Rs22,643.68	Ongoing	Using ad set bud...
PIDE Only / Rockery 5 / (Green) Sales Approach	Off	49 On-Facebook Leads	Rs178.90 Per On-Facebook Le...	33,637	47,767	Rs8,766.12	Ongoing	Using ad set bud...
PIDE NNR / Rockery 5 (Green) / Sales Approach	Off	160 On-Facebook Leads	Rs191.41 Per On-Facebook Le...	75,382	120,927	Rs30,625.20	Ongoing	Using ad set bud...
PIDE MJR / Rockery 5 (Green) / Sales Approach	Off	83 On-Facebook Leads	Rs188.10 Per On-Facebook Le...	57,075	80,663	Rs15,612.43	Ongoing	Using ad set bud...
DF3 ISL Official / Rockery 5 / Split Video / Green / Sales Approach	Off	469 On-Facebook Leads	Rs246.46 Per On-Facebook Le...	253,031	589,857	Rs115,591.36	Ongoing	Using ad set bud...
DF3 ISL Official / Rockery 5 / Split Video / Green	Off	88 On-Facebook Leads	Rs261.93 Per On-Facebook Le...	56,553	103,583	Rs23,050.06	Ongoing	Using ad set bud...
PIDE MJR / Rockery 5 (Green) MKT Approach	Off	653 On-Facebook Leads	Rs159.42 Per On-Facebook Le...	256,115	541,433	Rs104,104.46	Ongoing	Using ad set bud...
PIDE NNR / Rockery 5 (Green) MKT Approach	Off	586 On-Facebook Leads	Rs163.67 Per On-Facebook Le...	206,949	440,866	Rs95,913.34	Ongoing	Using ad set bud...
PIDE Only / Rockery 5 / (Green) MKT Approach	Off	721 On-Facebook Leads	Rs147.29 Per On-Facebook Le...	175,515	435,950	Rs106,194.96	Ongoing	Using ad set bud...
Results from 21 campaigns		Multiple conversions	Multiple conversions	924,415 Accounts Center acc...	3,694,357 Total	Rs903,729.28 Total spent		

	Campaign	Delivery ↑	Results	Cost per result	Reach	Impressions	Amount spent	Ends
	PIDE MJR / City Apartments / Blue Video / (Green) Sales Approach	Off	410 On-Facebook Leads	Rs147.00 Per On-Facebook Le...	150,123	401,971	Rs60,271.61	Ongoing
	DF3 ISL Official / City Apartments / Blue Video / Green / Sales Approach	Off	670 On-Facebook Leads	Rs212.28 Per On-Facebook Le...	255,781	758,114	Rs142,228.74	Ongoing
	Nor-C / Leads / (City Apartments) (Green) MKT Approach	Off	318 On-Facebook Leads	Rs267.29 Per On-Facebook Le...	55,154	193,887	Rs84,996.84	Ongoing
	Special OCS Leads New (City Apartments) (Green) MKT Approach	Off	34 On-Facebook Leads	Rs359.38 Per On-Facebook Le...	10,018	22,000	Rs12,218.99	Ongoing
	SPSC FNL / Leads / New (City Apartments) (Green) / S&M	Off	15 On-Facebook Leads	Rs716.50 Per On-Facebook Le...	5,527	11,257	Rs10,747.54	Ongoing
	MJR AI FNL / City Apartments / All Ads / Green / S&M	Off	75 On-Facebook Leads	Rs417.30 Per On-Facebook Le...	24,342	44,938	Rs31,297.80	Ongoing
	MJR AI FNL / City Apartments / 80% Video / Green / Sales Approach - Copy	Off	79 On-Facebook Leads	Rs324.07 Per On-Facebook Le...	76,451	106,235	Rs25,601.25	Ongoing
	SPSC FNL Changes UK / Leads / New (City Apartments) (Green) / Sales App...	Off	5 On-Facebook Leads	Rs905.31 Per On-Facebook Le...	1,557	2,465	Rs4,526.55	Ongoing
	NORC Changes UAE KSA / City Apartments / Green / S&M	Off	30 On-Facebook Leads	Rs476.56 Per On-Facebook Le...	8,070	17,474	Rs14,296.78	Ongoing
	NORC FNL / Leads / (City Apartments) (Green) / Sales Approach	Off	16 On-Facebook Leads	Rs283.65 Per On-Facebook Le...	5,833	10,220	Rs4,538.41	Ongoing
	SPSC FNL / Leads / New (City Apartments) (Green) / Sales Approach	Off	5 On-Facebook Leads	Rs811.71 Per On-Facebook Le...	2,827	4,572	Rs4,058.54	Ongoing
	NNR AI FNL / City Apartments / Green / Sales Approach	Off	178 On-Facebook Leads	Rs204.81 Per On-Facebook Le...	98,176	160,354	Rs36,456.34	Ongoing
	NORC 2.0 / City Apartments / Green / MKT Approach - Copy 2	Off	27 On-Facebook Leads	Rs459.01 Per On-Facebook Le...	7,418	14,717	Rs12,393.25	Ongoing
	MJR AI FNL / City Apartments / 80% Video / Green / Sales Approach	Off	159 On-Facebook Leads	Rs227.59 Per On-Facebook Le...	91,988	150,506	Rs36,187.48	Ongoing
	Results from 28 campaigns ⓘ		4,402 On-Facebook Leads	Rs247.59 Per On-Facebook Le...	975,660 Accounts Center acc...	4,751,054 Total	Rs1,089,907.89 Total spent	

	Campaign	Delivery ↑	Results	Cost per result	Reach	Impressions	Amount spent	Ends	Budget
	PIDE MJR / City Apartments / Blue Video / (Green) Sales Approach	Off	410 On-Facebook Leads	Rs147.00 Per On-Facebook Le...	150,123	401,971	Rs60,271.61	Ongoing	Using ad set bud...
	DF3 ISL Official / City Apartments / Blue Video / Green / Sales Approach	Off	670 On-Facebook Leads	Rs212.28 Per On-Facebook Le...	255,781	758,114	Rs142,228.74	Ongoing	Using ad set bud...
	Nor-C / Leads / (City Apartments) (Green) MKT Approach	Off	318 On-Facebook Leads	Rs267.29 Per On-Facebook Le...	55,154	193,887	Rs84,996.84	Ongoing	Using ad set bud...
	Special OCS Leads New (City Apartments) (Green) MKT Approach	Off	34 On-Facebook Leads	Rs359.38 Per On-Facebook Le...	10,018	22,000	Rs12,218.99	Ongoing	Using ad set bud...
	MJR AI FNL / Leads / Rockery 5 / Pine Video / Green / Sales Approach	Off	340 On-Facebook Leads	Rs131.06 Per On-Facebook Le...	92,921	219,901	Rs44,560.27	Ongoing	Using ad set bud...
	SPSC FNL / Leads / New (City Apartments) (Green) / S&M	Off	15 On-Facebook Leads	Rs716.50 Per On-Facebook Le...	5,527	11,257	Rs10,747.54	Ongoing	Using ad set bud...
	MJR AI FNL / City Apartments / All Ads / Green / S&M	Off	75 On-Facebook Leads	Rs417.30 Per On-Facebook Le...	24,342	44,938	Rs31,297.80	Ongoing	Using ad set bud...
	SPSC FNL Changes UK / Leads / Rockery 5 / Snow Video / Green / Sales Ap...	Off	25 On-Facebook Leads	Rs490.49 Per On-Facebook Le...	3,120	7,491	Rs12,262.26	Ongoing	Using ad set bud...
	NORC Changes UAE KSA /Leads / Rockery 5 / Snow Video / Green / Sales A...	Off	63 On-Facebook Leads	Rs228.11 Per On-Facebook Le...	11,610	32,798	Rs14,371.24	Ongoing	Using ad set bud...
	MJR AI FNL / Leads / Rockery 5 / Snow Video / Green / Sales Approach	Off	218 On-Facebook Leads	Rs113.51 Per On-Facebook Le...	80,841	149,673	Rs24,744.51	Ongoing	Using ad set bud...
	MJR AI FNL / City Apartments / 80% Video / Green / Sales Approach - Copy	Off	79 On-Facebook Leads	Rs324.07 Per On-Facebook Le...	76,451	106,235	Rs25,601.25	Ongoing	Using ad set bud...
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	Results from 146 campaigns ⓘ		— Multiple conversions	— Multiple conversions	2,515,441 Accounts Center acc...	18,606,557 Total	Rs4,504,809.93 Total spent		

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	MJR AI FNL / Mall of Murree / 80% Video / Green / Sales Approach ✍	Off	173 On-Facebook Leads	Rs258.66 Per On-Facebook Le...	108,011	164,366	Rs44,747.45	Ongoing
	DF3 FNL / Mall of Murree / 80% Video / Green / Sales Approach	Off	248 On-Facebook Leads	Rs411.79 Per On-Facebook Le...	177,181	334,123	Rs102,124.98	Ongoing
	DF3 1.0 Changes / Mall of Murree / 80% Video / Green / MKT Approach	Off	9 On-Facebook Leads	Rs373.60 Per On-Facebook Le...	14,731	16,436	Rs3,362.44	Ongoing
	Special OCS 2.0 Leads New (Mall Of Murree) (Green) / MKT Approach	Off	64 On-Facebook Leads	Rs379.45 Per On-Facebook Le...	15,448	30,647	Rs24,284.97	Ongoing
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	PIDE MJR 1.0 / Mall of Murree / 80% Video / Green / MKT Approach	Off	668 On-Facebook Leads	Rs191.38 Per On-Facebook Le...	359,565	809,421	Rs127,841.03	Ongoing
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	Special OCS Leads New (Mall Of Murree) (Green) / MKT Approach	Off	53 On-Facebook Leads	Rs478.01 Per On-Facebook Le...	10,785	24,858	Rs25,334.73	Ongoing
	DF3 1.0 / Mall of Murree / MOM Video / Green / MKT Approach	Off	61 On-Facebook Leads	Rs353.80 Per On-Facebook Le...	42,063	68,668	Rs21,581.55	Ongoing
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	DF3 ISL Official / Rockery 5 / Split Video / Green / MKT Approach	Off	321 On-Facebook Leads	Rs216.95 Per On-Facebook Le...	214,552	410,243	Rs69,641.56	Ongoing	Using ad set bud...
	Special OCS Leads New (Rockery 5) (Green) / Sales Approach	Off	99 On-Facebook Leads	Rs228.72 Per On-Facebook Le...	15,716	42,082	Rs22,643.68	Ongoing	Using ad set bud...
	PIDE Only / Rockery 5 / (Green) Sales Approach ✍	Off	49 On-Facebook Leads	Rs178.90 Per On-Facebook Le...	33,637	47,767	Rs8,766.12	Ongoing	Using ad set bud...
	PIDE NNR / Rockery 5 (Green) / Sales Approach	Off	160 On-Facebook Leads	Rs191.41 Per On-Facebook Le...	75,382	120,927	Rs30,625.20	Ongoing	Using ad set bud...
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	DF3 ISL Official / Rockery 5 / Split Video / Green	Off	88 On-Facebook Leads	Rs261.93 Per On-Facebook Le...	56,553	103,583	Rs23,050.06	Ongoing	Using ad set bud...
	PIDE MJR / Rockery 5 (Green) MKT Approach	Off	653 On-Facebook Leads	Rs159.42 Per On-Facebook Le...	256,115	541,433	Rs104,104.46	Ongoing	Using ad set bud...
	PIDE NNR / Rockery 5 (Green) MKT Approach	Off	586 On-Facebook Leads	Rs163.67 Per On-Facebook Le...	206,949	440,866	Rs95,913.34	Ongoing	Using ad set bud...
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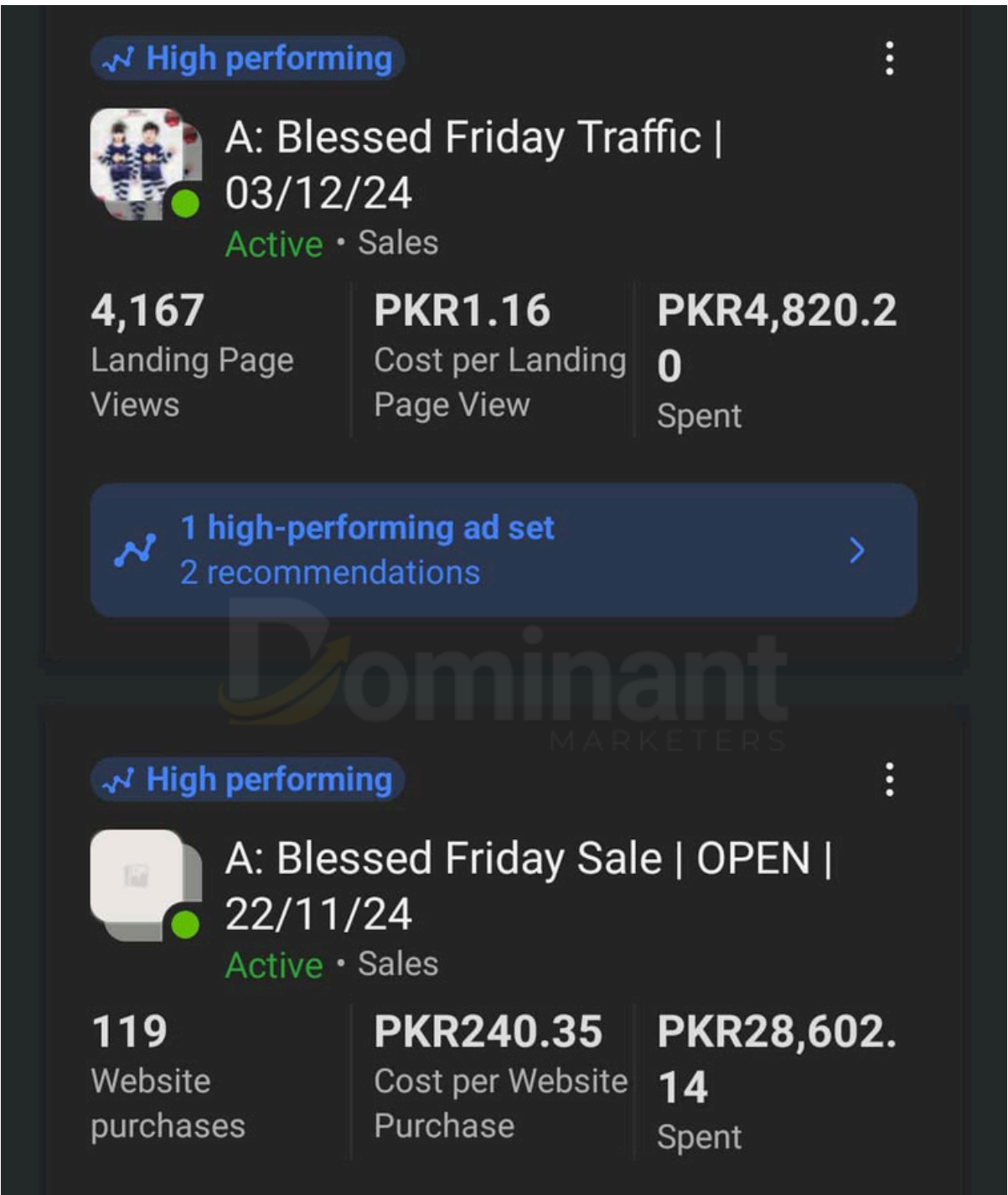
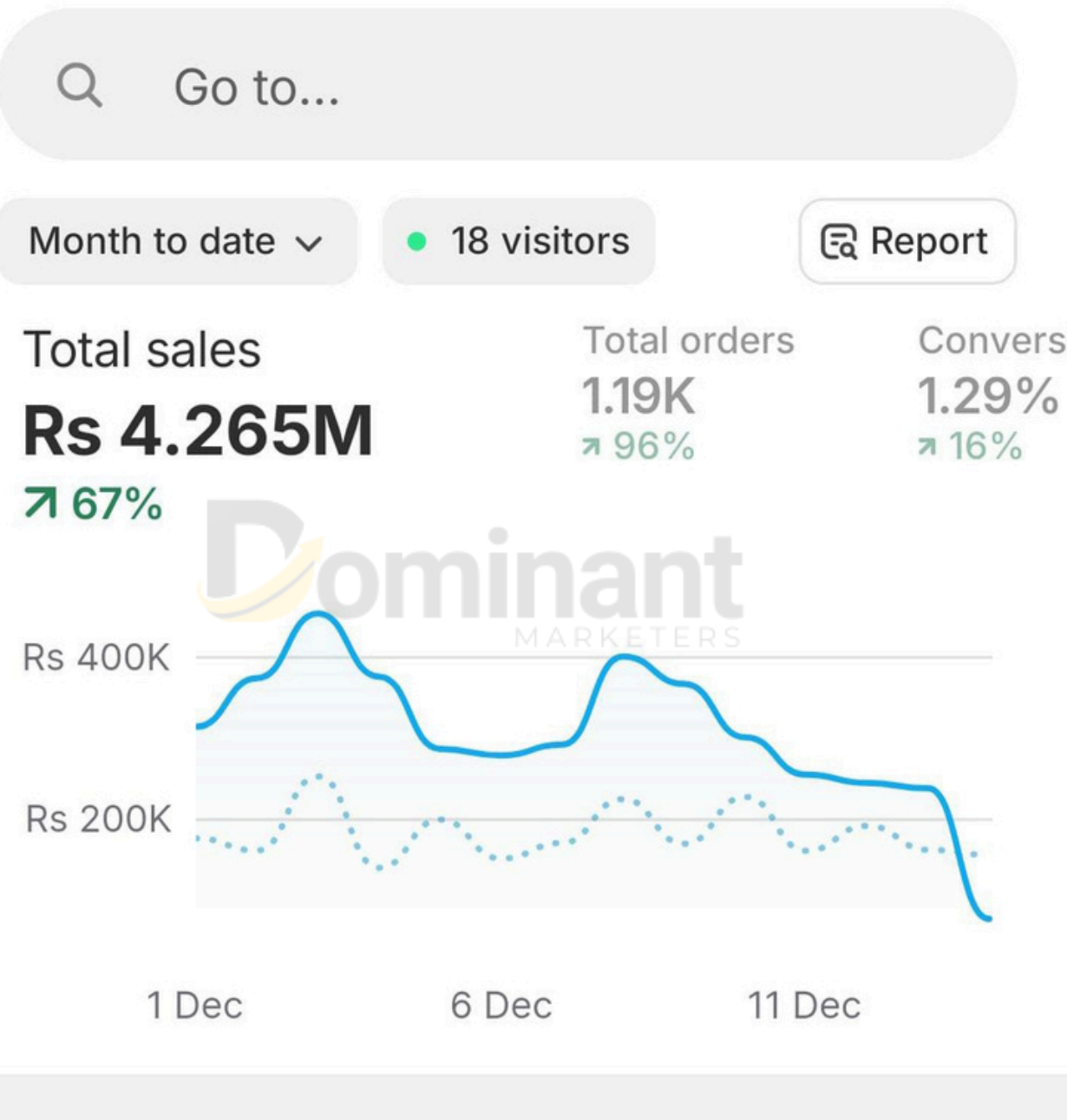
	Campaign	Delivery ↑	Results	Cost per result	Reach	Impressions	Amount spent	Ends
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	MJR AI FNL / City Apartments / All Ads / Green / S&M	Off	75 On-Facebook Leads	Rs417.30 Per On-Facebook Le...	24,342	44,938	Rs31,297.80	Ongoing
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	SPSC FNL / Leads / New (City Apartments) (Green) / Sales Approach	Off	5 On-Facebook Leads	Rs811.71 Per On-Facebook Le...	2,827	4,572	Rs4,058.54	Ongoing
	NNR AI FNL / City Apartments / Green / Sales Approach	Off	178 On-Facebook Leads	Rs204.81 Per On-Facebook Le...	98,176	160,354	Rs36,456.34	Ongoing
	NORC 2.0 / City Apartments / Green / MKT Approach - Copy 2	Off	27 On-Facebook Leads	Rs459.01 Per On-Facebook Le...	7,418	14,717	Rs12,393.25	Ongoing
	MJR AI FNL / City Apartments / 80% Video / Green / Sales Approach	Off	159 On-Facebook Leads	Rs227.59 Per On-Facebook Le...	91,988	150,506	Rs36,187.48	Ongoing
	Results from 28 campaigns ⓘ		4,402 On-Facebook Leads	Rs247.59 Per On-Facebook Le...	975,660 Accounts Center acc...	4,751,054 Total	Rs1,089,907.89 Total spent	

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	DF3 ISL Official / City Apartments / Blue Video / Green / Sales Approach	Off	670 On-Facebook Leads	Rs212.28 Per On-Facebook Le...	255,781	758,114	Rs142,228.74	Ongoing	Using ad set bud...
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	MJR AI FNL / City Apartments / All Ads / Green / S&M	Off	75 On-Facebook Leads	Rs417.30 Per On-Facebook Le...	24,342	44,938	Rs31,297.80	Ongoing	Using ad set bud...
	SPSC FNL Changes UK / Leads / Rockery 5 / Snow Video / Green / Sales Ap...	Off	25 On-Facebook Leads	Rs490.49 Per On-Facebook Le...	3,120	7,491	Rs12,262.26	Ongoing	Using ad set bud...
	NORC Changes UAE KSA /Leads / Rockery 5 / Snow Video / Green / Sales A...	Off	63 On-Facebook Leads	Rs228.11 Per On-Facebook Le...	11,610	32,798	Rs14,371.24	Ongoing	Using ad set bud...
	MJR AI FNL / Leads / Rockery 5 / Snow Video / Green / Sales Approach	Off	218 On-Facebook Leads	Rs113.51 Per On-Facebook Le...	80,841	149,673	Rs24,744.51	Ongoing	Using ad set bud...
	MJR AI FNL / City Apartments / 80% Video / Green / Sales Approach - Copy	Off	79 On-Facebook Leads	Rs324.07 Per On-Facebook Le...	76,451	106,235	Rs25,601.25	Ongoing	Using ad set bud...
	SPSC FNL Changes UK / Leads / New (City Apartments) (Green) / Sales App...	Off	5 On-Facebook Leads	Rs905.31 Per On-Facebook Le...	1,557	2,465	Rs4,526.55	Ongoing	Using ad set bud...
	NORC Changes UAE KSA / City Apartments / Green / S&M	Off	30 On-Facebook Leads	Rs476.56 Per On-Facebook Le...	8,070	17,474	Rs14,296.78	Ongoing	Using ad set bud...
	NORC FNL / Leads / (City Apartments) (Green) / Sales Approach	Off	16 On-Facebook Leads	Rs283.65 Per On-Facebook Le...	5,833	10,220	Rs4,538.41	Ongoing	Using ad set bud...
	Results from 146 campaigns ⓘ		— Multiple conversions	— Multiple conversions	2,515,441 Accounts Center acc...	18,606,557 Total	Rs4,504,809.93 Total spent		

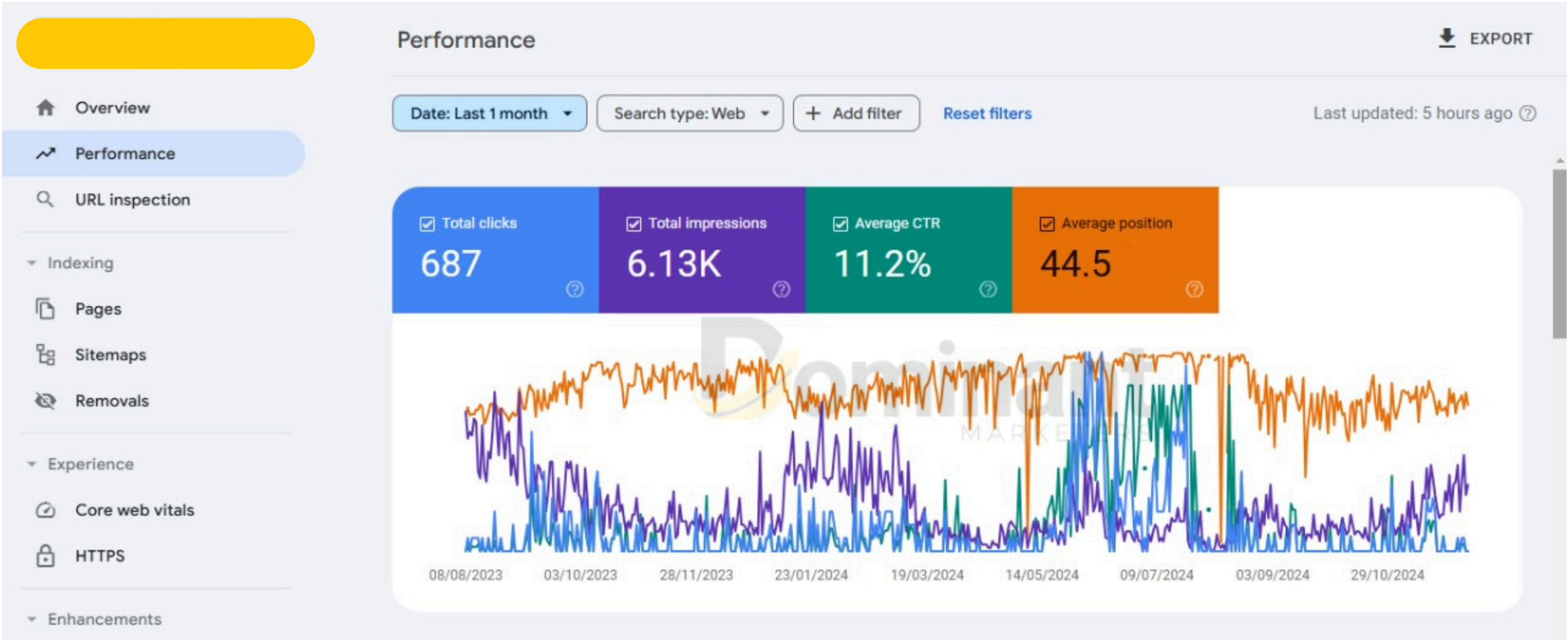
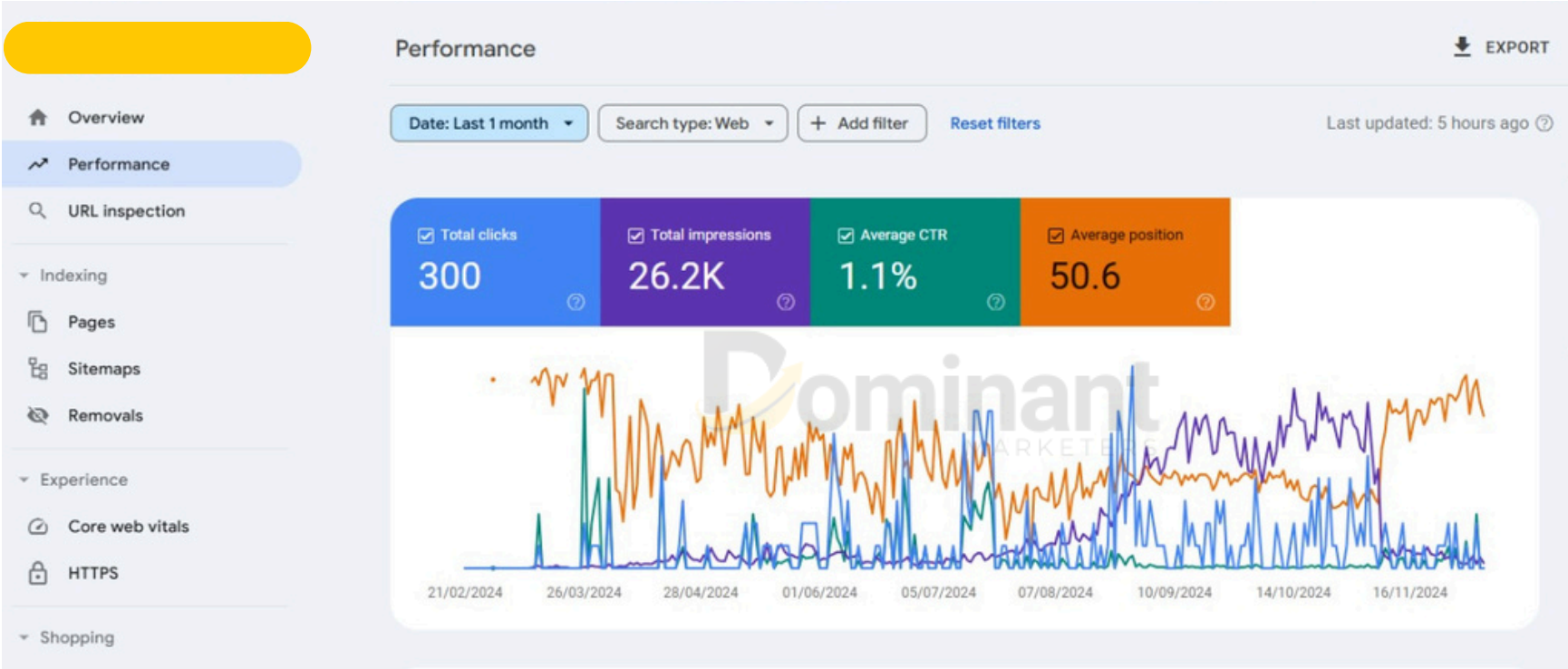
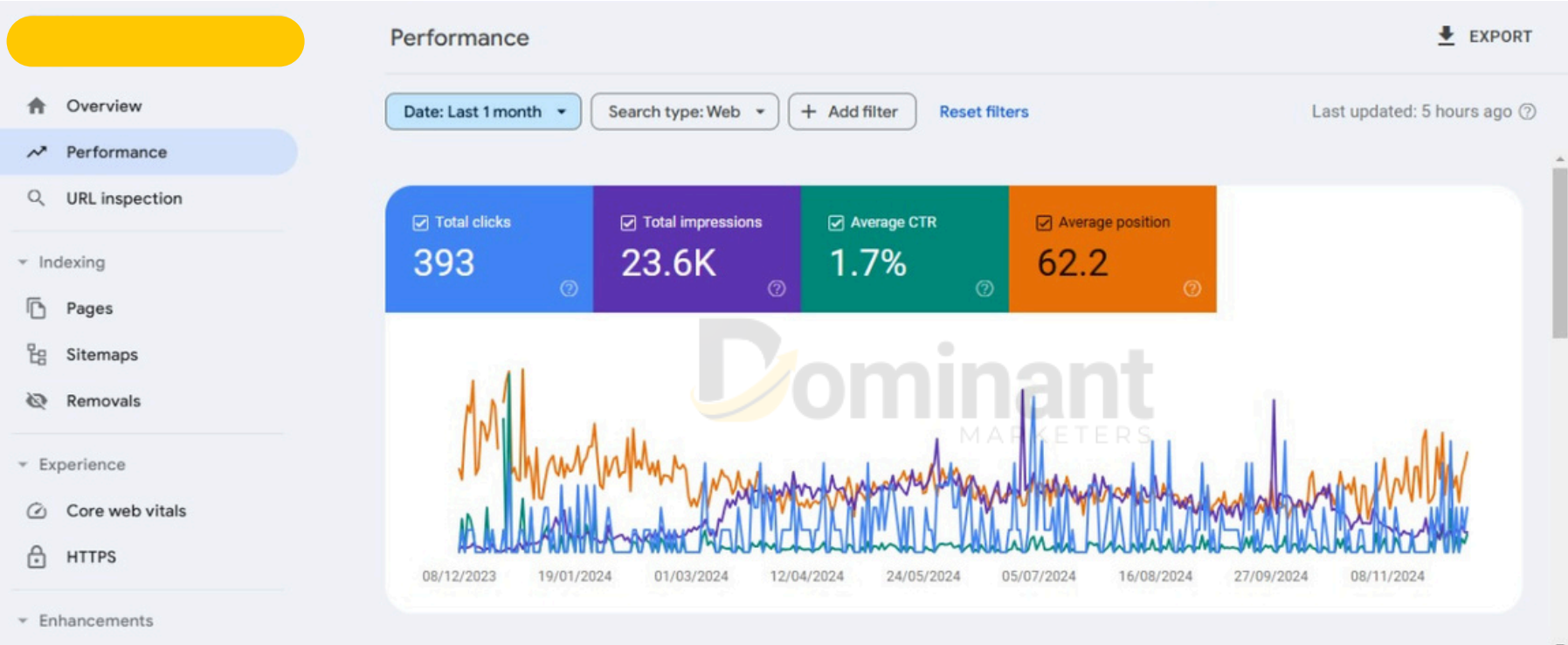
	Campaign	Delivery ↑	Results	Cost per result	Reach	Impressions	Amount spent	Ends
	NORC 2.0 / Mall Of Murree / Green / MKT Approach	Off	147 On-Facebook Leads	Rs434.88 Per On-Facebook Le...	39,879	90,356	Rs63,927.26	Ongoing
	NNR AI FNL / Mall of murree / Green / Sales Approach	Off	153 On-Facebook Leads	Rs292.08 Per On-Facebook Le...	121,993	186,286	Rs44,688.73	Ongoing
	MJR AI FNL / Mall of Murree / 80% Video / Green / Sales Approach ✍	Off	173 On-Facebook Leads	Rs258.66 Per On-Facebook Le...	108,011	164,366	Rs44,747.45	Ongoing
	DF3 FNL / Mall of Murree / 80% Video / Green / Sales Approach	Off	248 On-Facebook Leads	Rs411.79 Per On-Facebook Le...	177,181	334,123	Rs102,124.98	Ongoing
	DF3 1.0 Changes / Mall of Murree / 80% Video / Green / MKT Approach	Off	9 On-Facebook Leads	Rs373.60 Per On-Facebook Le...	14,731	16,436	Rs3,362.44	Ongoing
	Special OCS 2.0 Leads New (Mall Of Murree) (Green) / MKT Approach	Off	64 On-Facebook Leads	Rs379.45 Per On-Facebook Le...	15,448	30,647	Rs24,284.97	Ongoing
	DF3 1.0 / Mall of Murree / 80% Video / Green / MKT Approach	Off	88 On-Facebook Leads	Rs323.80 Per On-Facebook Le...	101,811	133,998	Rs28,494.31	Ongoing
	PIDE MJR 1.0 / Mall of Murree / 80% Video / Green / MKT Approach	Off	668 On-Facebook Leads	Rs191.38 Per On-Facebook Le...	359,565	809,421	Rs127,841.03	Ongoing
	DF3 1.0 / Mall of Murree / 80% Video / Green / MKT Approach	Off	645 On-Facebook Leads	Rs282.92 Per On-Facebook Le...	354,577	905,624	Rs182,483.73	Ongoing
	Nor-C (Mall Of Murree) (Green) MKT Approach	Off	182 On-Facebook Leads	Rs271.36 Per On-Facebook Le...	38,855	121,149	Rs49,388.11	Ongoing
	Special OCS Leads New (Mall Of Murree) (Green) / MKT Approach	Off	53 On-Facebook Leads	Rs478.01 Per On-Facebook Le...	10,785	24,858	Rs25,334.73	Ongoing
	DF3 1.0 / Mall of Murree / MOM Video / Green / MKT Approach	Off	61 On-Facebook Leads	Rs353.80 Per On-Facebook Le...	42,063	68,668	Rs21,581.55	Ongoing
	Results from 12 campaigns ⓘ		2,491 On-Facebook Leads	Rs288.34 Per On-Facebook Le...	955,023 Accounts Center acc...	2,885,932 Total	Rs718,259.29 Total spent	

	Campaign	Delivery ↑	Results	Cost per result	Reach	Impressions	Amount spent	Ends	Budget
	MJR AI FNL / Leads / Rockery 5 / Pine Video / Green / Sales Approach	Off	340 On-Facebook Leads	Rs131.06 Per On-Facebook Le...	92,921	219,901	Rs44,560.27	Ongoing	Using ad set bud...
	SPSC FNL Changes UK / Leads / Rockery 5 / Snow Video / Green / Sales Ap...	Off	25 On-Facebook Leads	Rs490.49 Per On-Facebook Le...	3,120	7,491	Rs12,262.26	Ongoing	Using ad set bud...
	NORC Changes UAE KSA /Leads / Rockery 5 / Snow Video / Green / Sales A...	Off	63 On-Facebook Leads	Rs228.11 Per On-Facebook Le...	11,610	32,798	Rs14,371.24	Ongoing	Using ad set bud...
	MJR AI FNL / Leads / Rockery 5 / Snow Video / Green / Sales Approach	Off	218 On-Facebook Leads	Rs113.51 Per On-Facebook Le...	80,841	149,673	Rs24,744.51	Ongoing	Using ad set bud...
	DF3 ISL Official / Rockery 5 / Split Video / Green / MKT Approach	Off	321 On-Facebook Leads	Rs216.95 Per On-Facebook Le...	214,552	410,243	Rs69,641.56	Ongoing	Using ad set bud...
	Special OCS Leads New (Rockery 5) (Green) / Sales Approach	Off	99 On-Facebook Leads	Rs228.72 Per On-Facebook Le...	15,716	42,082	Rs22,643.68	Ongoing	Using ad set bud...
	PIDE Only / Rockery 5 / (Green) Sales Approach ✍	Off	49 On-Facebook Leads	Rs178.90 Per On-Facebook Le...	33,637	47,767	Rs8,766.12	Ongoing	Using ad set bud...
	PIDE NNR / Rockery 5 (Green) / Sales Approach	Off	160 On-Facebook Leads	Rs191.41 Per On-Facebook Le...	75,382	120,927	Rs30,625.20	Ongoing	Using ad set bud...
	PIDE MJR / Rockery 5 (Green) / Sales Approach	Off	83 On-Facebook Leads	Rs188.10 Per On-Facebook Le...	57,075	80,663	Rs15,612.43	Ongoing	Using ad set bud...
	DF3 ISL Official / Rockery 5 / Split Video / Green / Sales Approach	Off	469 On-Facebook Leads	Rs246.46 Per On-Facebook Le...	253,031	589,857	Rs115,591.36	Ongoing	Using ad set bud...
	DF3 ISL Official / Rockery 5 / Split Video / Green	Off	88 On-Facebook Leads	Rs261.93 Per On-Facebook Le...	56,553	103,583	Rs23,050.06	Ongoing	Using ad set bud...
	PIDE MJR / Rockery 5 (Green) MKT Approach	Off	653 On-Facebook Leads	Rs159.42 Per On-Facebook Le...	256,115	541,433	Rs104,104.46	Ongoing	Using ad set bud...
	PIDE NNR / Rockery 5 (Green) MKT Approach	Off	586 On-Facebook Leads	Rs163.67 Per On-Facebook Le...	206,949	440,866	Rs95,913.34	Ongoing	Using ad set bud...
	PIDE Only / Rockery 5 / (Green) MKT Approach	Off	721 On-Facebook Leads	Rs147.29 Per On-Facebook Le...	175,515	435,950	Rs106,194.96	Ongoing	Using ad set bud...
	Results from 21 campaigns ⓘ		— Multiple conversions	— Multiple conversions	924,415 Accounts Center acc...	3,694,357 Total	Rs903,729.28 Total spent		

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