

Turn Organic Traffic into Conversions

Free Sales and Order

CONFIRM
RANKING

SEO

100% Relavant Traffic



**Thank you for showing interest in
our SEO strategies!**

Here's **why choosing our** approach can make a difference for a client business. Apart from others **irrelavant SEO!**

We focus on bringing **relevant traffic-based SEO** for a client business niche and keywords.

Agenda

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Why Choose Us?

Free Website Changes In Our SEO Package!

At Dominant Marketers, we pride ourselves on being different from the rest. Unlike conventional SEO companies, we go beyond the basics, leveraging advanced tools, data-driven insights, and innovative techniques to deliver unparalleled value. Your success is our success, and we are committed to exceeding expectations every step of the way. Your success is our priority, and we are committed to building long-term relationships based on results.

we pride ourselves on a deep understanding of SEO that drives real results. Based in Islamabad, our tech house combines expertise with cutting-edge techniques to help your business rank higher in search engine results. We specialize in on-page, off-page, and technical SEO, ensuring your website not only ranks well but attracts and engages the right audience. We're dedicated to transparency, data-driven decisions, and ongoing support, making us a trusted partner for your digital growth.

Google Ranking

High Traffic

Relevant Traffic

Confirm Leads

Free Web Changes

Competitor Domination

Top In Local Searches

Top Backlinking

Real Business Boom

SEO Checklist

Key Objectives:

1. Enhance the website's visibility across major search engines.
2. Drive targeted and quality traffic to the website.

Service Deliverables:

The following SEO services will be provided to the Client:

1. Conduct in-depth keyword research to identify suitable and impactful search terms.
2. Build quality backlinks through collaboration with niche-relevant websites and directories to improve link authority and website traffic.
3. Optimize website content, metadata, titles, and tags for improved relevance and search engine compliance.
4. Analyze and recommend changes to the website's structure, navigation, and code for optimal performance.
5. Submit the website and pages to search engines and authoritative directories.
6. Generate detailed monthly SEO reports showcasing rankings, insights, and progress.
7. Utilize premium tools and advanced techniques to enhance SEO outcomes.
8. Make necessary updates to the website if required.

Detailed SEO Checklist:

Initial Setup:

1. Configure and set up Google Search Console.
2. Integrate Google Analytics for performance tracking.
3. Develop and submit a sitemap to search engines.
4. Create a robots.txt file to guide search engine crawlers.
5. Conduct comprehensive keyword research.
6. Identify and analyze main competitors.
7. Finalize and prioritize core keywords for optimization.

On-Page and Technical SEO:

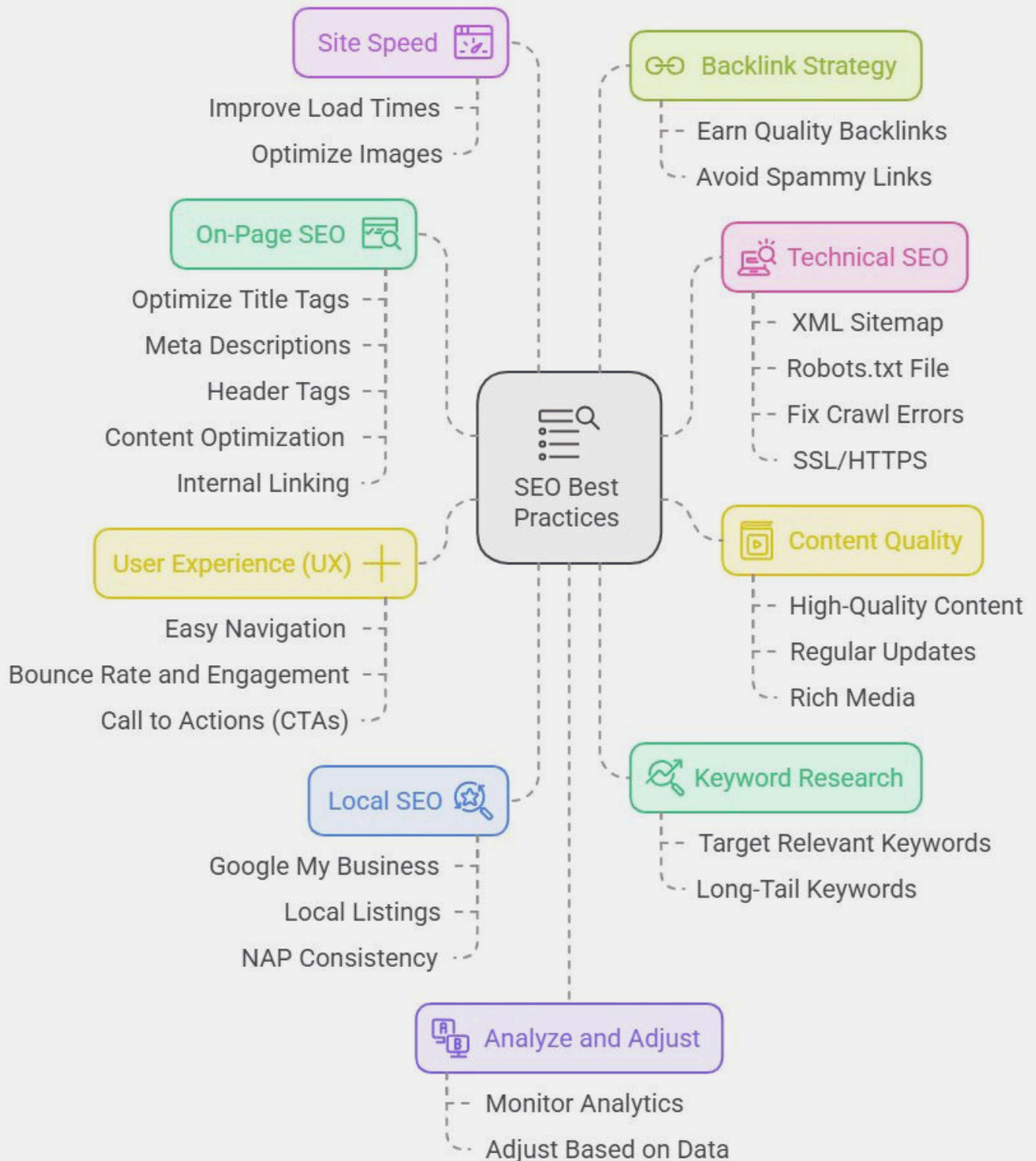
1. Analyze and optimize website loading speed.
2. Ensure URLs are error-free and user-friendly.
3. Optimize title tags and meta descriptions.
4. Review and enhance page content to meet SEO standards.
5. Address and resolve duplicate content issues.
6. Optimize all images by reducing file sizes, adding ALT tags, and using optimized titles.
7. Establish proper header tag hierarchy.
8. Ensure the website is mobile-responsive.
9. Improve internal linking for better navigation and SEO.

Off-Page SEO:

1. Publish guest posts on high-authority websites.
2. Submit the website to niche-specific directories.
3. Create profile backlinks for additional authority.
4. Use blog and comment links to build community engagement.
5. Explore other back linking opportunities for increased visibility.
6. Utilize social sharing to boost online presence.

SEO Like Never Before

SEO Best Practices: Comprehensive Strategies



Portfolio

Our portfolio highlights successful SEO campaigns across various industries, from e-commerce to tech and services.

Each project showcases our tailored approach, focusing on individual client needs and industry demands. We consistently deliver results, ensuring clients benefit from optimized visibility and enhanced user experience across



Results

100%

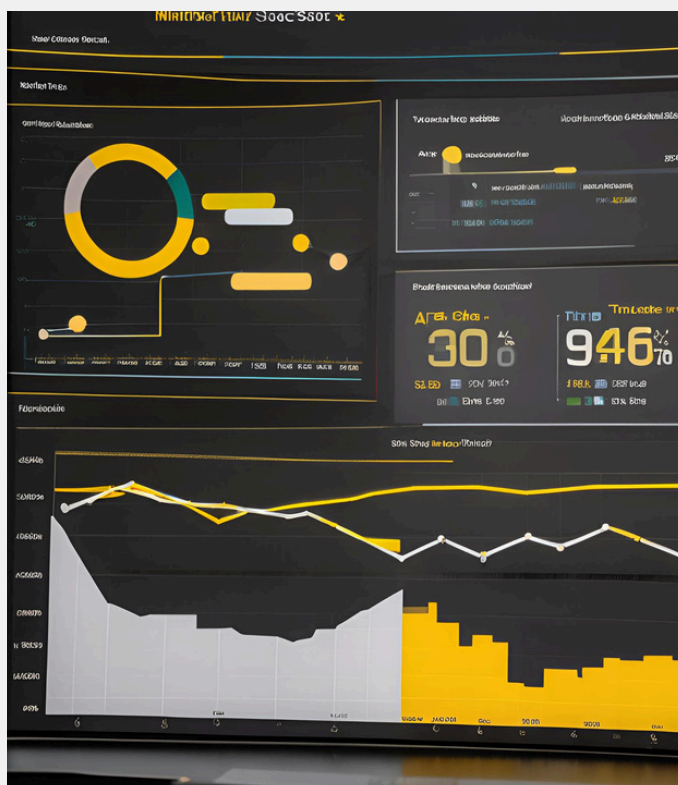
Keyword
Research

100%

On-site
Optimization

100%

Comprehensive
Link Building



By focusing on targeted keywords, on-site optimization, and comprehensive link-building, we help clients achieve higher search rankings, increased organic traffic, and improved conversion rates. We share monthly progress reports with clients for more transparency, allowing them to track their investment and progress effectively.



- Overview
- Performance
- URL inspection
- Indexing
 - Pages
 - Sitemaps
 - Removals
- Experience
 - Core web vitals
 - HTTPS
- Enhancements

Performance

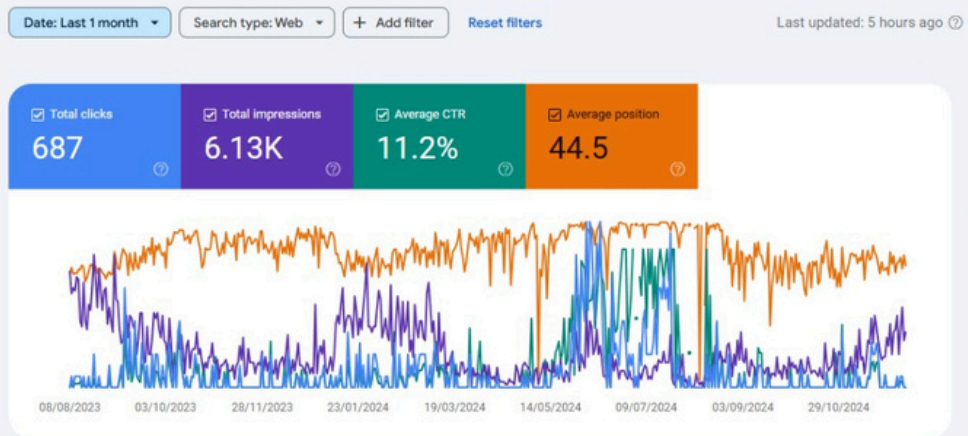
EXPORT



- Overview
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Performance

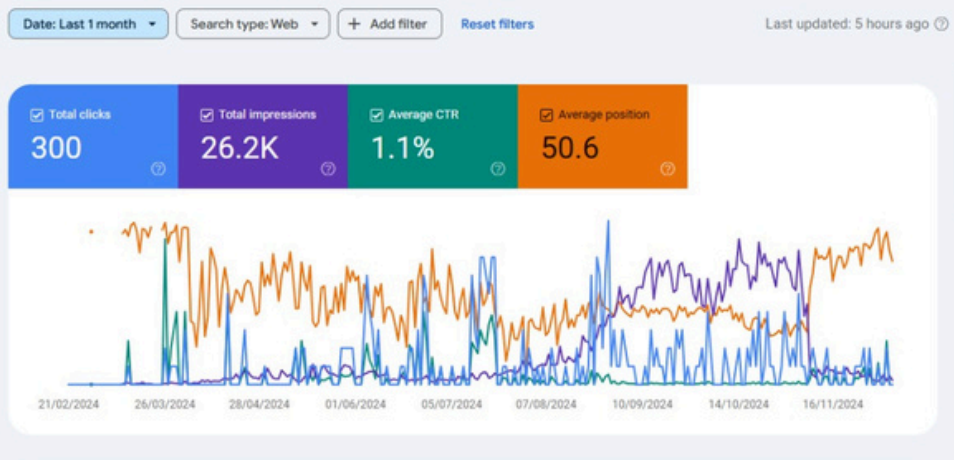
EXPORT



- Overview
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 - HTTPS
- Shopping

Performance

EXPORT



Detailed Services

Dominant Marketers proves a full suite of SEO services to address all aspects of search engine optimization:



01

On-Page SEO

Keyword optimization, content creation, meta tags, and user experience enhancements to make your website search-engine-friendly.

02

Off-Page SEO

Comprehensive link-building strategies, influencer outreach, and brand mentions to strengthen your site's authority and reach.

03

Technical SEO

Website audits, loading speed optimization, mobile-friendliness, and technical fixes to ensure that search engines can crawl and index your site effectively.

Payment Policy & Modes

At Dominant Marketers, we aim to keep our payment process straightforward and secure. We require 100% advance payment, with the next payment due after submitting the previous month's report. This ensures transparency and a steady workflow for both parties involved.



100% Advance Payments

04 Months To 06 Months

Minimum Duration

SEO is a long-term strategy that requires patience and persistence. To achieve sustainable results, we recommend a

minimum engagement of three to six months. This timeframe allows us to implement our SEO strategies effectively and start seeing improvements in rankings, traffic, and overall website performance.





WHERE VISION MEETS STRATEGY

Helping you to surpass your financial targets.

THANK YOU

Looking forward to doing
business with you

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