

REAL ESTATE **DIGITAL MARKETING**

**CONFIRM CUSTOMERS IN
10 DAYS**

Sell your project in an easy
and fast way.

Save your human resource
energy and time with
quality leads.

Get the qualified leads with
90% accuracy rate.

**Promise 100%
Commitment**



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REAL ESTATE DIGITAL MARKETING

Our Core Area of Expertise | Structured system with controlled risk

- ✓ Managed 50M+ Ad Budget
- ✓ Generated Billions in Revenue
- ✓ Serve 50+ Clients
- ✓ 5+ Years of Experience
- ✓ Highest ROI & CTR
- ✓ Genuine Case Studies
- ✓ CPL: PKR 120–450
- ✓ Conversion Rate: 10–15%
- ✓ Qualified Leads: 90%+
- ✓ Average Deal Cycle: 30–90 days
- ✓ Buying mode investors targeting
- ✓ AI Targeting & tested strategies
- ✓ Executive Level Reviews
- ✓ Meta Verified Agency



We have been serving this industry since

2020

REAL ESTATE PROJECTS PORTFOLIO DIRECT & INDIRECT

Eighteen (Residential & Commercials) Islamabad	Hartus Green Farmhouses & Hartus Hills	Grand City International Lahore & Vehari
Faisal Town 2 Islamabad	Mall Of Murree	Royal mall & residence bahria enclave (Islamabad)
Roshan Heights Gulberg Greens Islamabad	Opal Villas Islamabad	Bilkisa retreat farms Lahore
Mall of bannu	Sofyana Smart Apartments Islamabad	PECHS Islamabad
Green Lake City (Islamabad)	Welcome Center Shops & Apartments Islamabad	Karam Avenue (Hassan Abdal)
Florida City (Gwadar)	Gwadar Warehouses	Park view city Islamabad
Kingdom Valley Islamabad	Rockery 5 Apartments (Murree Cantt)	Lake Shore City
Dee Heights Faisal town (Islamabad)	Islamabad Pearl Enclave (Society)	MGC Jewel Bahria Town Rawalpindi
Central Park Housing Lahore	Park Central Apartments (Lahore)	The Frames (Bahria Rawalpindi)
Marina Sports City Lahore	City Apartments Rawalpindi	Hill City Abbotabad
DHA Lahore & Islamabad	Gulberg Marina (Gulberg Green Islamabad)	Grand Bazar By Imarat Islamabad

Real Estate Dealer Registration Ads	Real Estate Business Setup In Dubai Ads	Invest In Dubai & Ajman Ads
UK real estate expo 22 Ads	International property show (IPS) Dubai Ads	

OTHER PROJECTS

Eleganza clothing	PFTP (Education)	NCTP (Education)
Zenux UK consultancy	Sonix Car Wash	Air University Islamabad
NIAIS (Education)	Ariana Grande Perfume Tiktok Shop (US Market)	LifeVac Product (US Ecommerce)
London Soifa UK	Kaarvan Rides USA	

CLIENT REVIEWS/TESTIMONIALS

Dominant
MARKETERS

MR. SHEIKH WAQAS
MARKETING DIRECTOR OF MARKETING 360



I'M SERVING

CLIENT REVIEW
★★★★★

Dominant
MARKETERS

MR. REHAN SARWAR
CEO OF REHAN SARWAR CONSTRUCTIONS



WITH NUMEROUS

CLIENT REVIEW
★★★★★

Dominant
MARKETERS

MR. NASIR KHAN AFRIDI
CEO OF KEYSTONE CONSTRUCTION AND BUILDERS



OF

CLIENT REVIEW
★★★★★

CLIENT REVIEW
★★★★★

MR. ANAYAT UR REHMAN
CEO OF BUY REAL PRO

REAL ESTATE COMPANY



AM

Dominant
MARKETERS

WWW.DOMINANTMARKETERS.COM

CLIENT REVIEW
★★★★★

MR. SAHIL
CEO OF HOME 101 MARKETING

REAL ESTATE COMPANY



WE

Dominant
MARKETERS

WWW.DOMINANTMARKETERS.COM

CLIENT REVIEW
★★★★★

MR. MUHAMMAD ALI
CEO OF MAC REAL PROPERTY

REAL ESTATE COMPANY



Dominant
MARKETERS

WWW.DOMINANTMARKETERS.COM

CLIENT REVIEW
★★★★★

MR. HAFIZ MD. WAQAS
FOUNDER AND CEO OF PFTP

ZERO TO 08 FIGURE COMPANY



OF

Dominant
MARKETERS

WWW.DOMINANTMARKETERS.COM

Dominant
MARKETERS

MR. IBRAHIM KAKAKHEL
CEO OF ENUOVATION REALITY



OF ENUOVATION

CLIENT REVIEW
★★★★★

CLIENT REVIEW
★★★★★

MR. FAISAL IQBAL
CEO OF MASKAN 13

REAL ESTATE COMPANY



AND

Dominant
MARKETERS

WWW.DOMINANTMARKETERS.COM

WWW.DOMINANTMARKETERS.COM/REVIEWS/



Sahil Ahmad

Local Guide · 40 reviews · 89 photos



★★★★★ 5 months ago

Dominant Marketers are integral part of our company now.

We, ARD Developers have 6 active housing projects across Pakistan with work force of 1000 plus family members.

Our marketing department has over 100 personnel yet his skills and expertise are one sided. Even though we have in house digital and marketing department yet leads generation are solely relied on him.

We are very satisfied from his services and vouch for him.

Good Luck Ismail.



Rehan Sarwar

2 reviews



★★★★★ 5 months ago

I'm Rehan, CEO of Rehan Sarwar Constructions in Lahore. After struggling with ineffective social media campaigns for months, I reached out to Muhammad Ismail, Founder of Dominant Marketers, for help with lead ads. Unlike other companies, Ismail Bhai delivered exceptional results in just two months, achieving a 70% conversion rate, which is remarkable in the construction industry. I highly recommend Muhammad Ismail to anyone in construction or real estate seeking expert lead generation.



Faisal Iqbal

1 review



★★★★★ 5 months ago

I had an experience working with them . They are very professional and committed with what they promise. I have took Digital marketing services from them and my page growth and viewership was exceeded as per my expectations. Highly recommended



Muhammad Umar Mubarik

Local Guide · 6 reviews · 2 photos



★★★★★ 2 weeks ago **New**

Have been working with them for a while now and always found their service really impressive!



Omer Zeshan Khan

1 review



★★★★★ 2 weeks ago **New**

A highly responsive and engaged social media marketing agency that delivers robust strategies tailored for real estate. Economical yet exceptional in service, they consistently drive results with professionalism and creativity.



Danyal Obaid

2 reviews



★★★★★ 5 months ago

They provided the most authentic leads and saved our budget aswell. Highly recommended for starts ups and both large scale businesses. Mr Ismail totally knows his craft.



Aysha Marina Khan

2 reviews



★★★★★ 4 months ago

"very Good experience with this marketing company! They took our social media to new heights. Their strategy was tailored specifically to our needs and audience, and the results speak for themselves. Our brand visibility and engagement have improved significantly, and we've even had new customer inquiries.



Nasir Afridi

1 review



★★★★★ 5 months ago

Dominant marketers managed our social media campaign for a multistory mix land use development project. We found them to be professional, thorough and responsive. We wish them well and recommend them as social media marketing managers.

Nasir Khan Afridi

CEO

Keystone construction and builders Pvt. Ltd.




Osama Idrees

Local Guide · 82 reviews · 87 photos




★★★★★ 5 months ago

Ismail is a professional who has a good knowledge of real estate marketing. I wish him good luck.

 **Hartus Hills Murree / HGreens / HPrime** recommends **Dominant Marketers**.
11 Feb · 🌐

Their approach to social media marketing is both creative and data-driven. They completely revamped our social media strategy, optimizing everything from content to posting schedules. The results have been impressive—more engagement, more leads, and even increased brand awareness.

 **Muhammad Ali** recommends **Dominant Marketers**.
16 Dec 2024 · 🌐

I own a real estate company specializing in high-end luxury projects. In 2023, we partnered with Dominant Marketers for a Meta Ads campaign, led by Muhammad Ismail. The results were outstanding; nearly 90% of the leads were high-potential end-user investors. By the grace of God, we converted several into sales. Muhammad Ismail was professional, obliging, and instrumental in the campaign's success. I highly recommend Dominant Marketers for real estate campaigns—try them!

 **Torsam Khan Malik**
Local Guide · 7 reviews · 12 photos

★★★★★ 5 months ago

"I've had the absolute pleasure of working with Dominant Marketers namely Mr. Ismail Bangash for my real estate online marketing needs, and I must say, they've exceeded my expectations in every way!


From the initial consultation to the ongoing management of our campaigns, their team has been incredibly knowledgeable, responsive, and results-driven. They took the time to understand our unique goals and challenges, and developed a customized strategy that has driven real growth and engagement for our brand.

Their expertise in [specific areas of expertise, e.g. SEO, social media, PPC] has been invaluable, and their ability to explain complex concepts in plain language has been a breath of fresh air.


They have always been always available to answer questions, provide updates, and offer guidance and support whenever we need it.

Keep it up and look forward to working with you in the future also

🔒 Q dominantmarketers.com reviews


 **Real Investment Marketing** recommends **Dominant Marketers**.
1 Jun 2024 · 🌐

We started with Dominant Marketers on our Green Lake City project and have since added Rockery 5, City Apartments, Motorway City, and the Mall of Murree. Their professionalism and quality work have exceeded our expectations every time. Highly satisfied and look forward to more collaborations. Good luck!


 **Anayat Rehman** recommends **Dominant Marketers**.
22 Jan · 🌐

Dominant Marketer are really Professional digital & Social Media marketing company, as they are really understand their clients task needs and work in accordance to achieve these with full coverage and deliver efficient and desirable results Mr. Ismail, is a professional Digital Marketer and i had a very good experience with him and still i am enjoy good professional work with him!

👍 Like 💬 Comment 📧 Send ➦ Share

 **Maskan Thirteen** recommends **Dominant Marketers**.
26 Dec 2024 · 🌐

I had an experience with them. They are very professional in designing digital marketing strategies , enhancing your digital presence increasing page visibility. Their lead generation strategy is very effective and we genuinely converted many clients through their leads. Highly recommended

 **Signature Properties** recommends **Dominant Marketers**.
15 Mar 2023 · 🌐

I am interacting with Dominant Marketers for over a year and found the team very thorough and professional.

While the core service I opted for was FB Marketing with which I was quite satisfied, supplementary services including graphic design and content writing were equally effective.

DM and especially their lead "Mr. Ismail" are highly recommended for Digital Marketing and related services.

 **Osama Tariq**
6 reviews

★★★★★ 5 months ago

As a marketer, I was struggling to generate real estate leads online for my clients, but Dominant Marketers turned things around for me. Their team knew exactly what to do, and the results were impressive. Now, whenever I get performance ad clients, especially for lead generation, I refer them to Dominant Marketers while I focus on branding and development. I must say, they are true warriors in lead generation with an amazing grip on the process! Highly recommend them!

WHY MOST REAL ESTATE MARKETING FAILS?

We know everyone is doing digital marketing for selling real estate but got zero sales in the end. The reason is they are missing the system behind marketing.

Common Mistakes

- Advertising on the wrong platforms
- Running ads without a funnel system
- Poor SWOT analysis
- Wrong keywords & audience selection
- Low marketing budgets
- Low quality leads
- No retargeting strategy
- No AI powered optimization
- No lead filtration system

Without these systems, marketing burns money instead of generating investors.

QUALITY VS QUANTITY

- Most agencies promise cheap leads and huge numbers.
- But cheap leads usually mean fake/uninterested contacts.
- We focus on quality investor leads, not quantity.
- Because one real buyer is worth more than 100 fake leads.

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THE 5-STAGE PROPERTY INVESTOR DECISION FUNNEL

Property investors don't buy instantly.
They move through a decision journey.

Stage 1 — Discovery

Investor discovers the project through ads.

Stage 2 — Research

They analyze:

- Location
- Developer reputation
- Payment plan
- ROI potential

Stage 3 — Comparison

Investors compare multiple projects before deciding.

Stage 4 — Trust Building

They engage with:

- Retargeting ads
- Reviews & testimonials
- Project updates

Stage 5 — Decision

Investor books site visit, call, or payment.

Without a structured marketing funnel, most investors never reach the final stage.

LEAD VERIFICATION PROCESS

Developers often struggle with fake or low-quality leads. Our system filters leads through multiple validation layers.

Step 1 — Buying Intent Targeting

We target investors already searching for property.

Step 2 — Behavioral Filtering

AI tools analyze investor activity signals.

Step 3 — Data Validation

Remove duplicate and spam submissions.

Step 4 — Engagement Verification

Serious investors interact through retargeting ads.

Step 5 — Sales Ready Leads

Only high-intent prospects move to the sales pipeline.

Result: Up to 90% genuine investor leads.

POTENTIAL REVENUE PROJECTION

1,000 Clicks -> 100 Leads -> 35 Qualified -> 12 Visits -> 4–6 Bookings

Even a few bookings can generate significant project revenue.

Average Property Price: PKR 8,000,000

5 bookings = PKR 40M revenue

10 bookings = PKR 80M revenue

20 bookings = PKR 160M revenue

Effective marketing focuses on real buyers, not just leads.

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WHY REALTORS LOVE OUR WORK?

Real Estate Lead Generation--- Our core expertise

Our targeting strategy is 100% professional and backed by in-depth research. We focus on buyers actively searching for specific inventory and ready to make a purchase. We don't just run campaigns — we fully immerse ourselves in the process. Since 2020, this niche has been our core expertise. Every keyword is handpicked with precision, aligned with current market trends, to ensure we stay ahead of the competition.

Since 2020, we've been exclusively in high-quality lead generation for real estate. Our in-house senior strategists combine proven marketing experience with advanced AI-powered research tools to identify and target the right audience—buyers who are actively in buying mode.

We don't just bring leads — we deliver genuine, conversion-ready prospects that shorten your lead-to-customer journey and maximize ROI.



WHY PARTNER WITH US?

- **Authentic & Highly Effective Targeting** — Backed by paid AI tools & deep market research. Multi-layer lead validation with intent phone verification and behaviour scoring to stop wasting ad budget on low-quality or fake leads.
- **High Conversion Rates** — Strategies tested across 50+ successful projects.
- **Long-Term Client Relationships** — Average retention of 2+ years.
- **90% Genuine Leads** — Strict validation to eliminate fake or low-intent contacts.
- **SWOT Analysis** — Tailored strategy addressing your strengths, weaknesses, and market opportunities.
- **Transparent Pricing** — No hidden costs, live dashboards & clear monthly reports.
- **Buying-Mode Investors** — We target people actively searching to buy, not just casual browsers.
- **Communication** — Dedicated account team lead 24/7.

MOCK PLAN

Lead generation

- Quality lead generation across the country from rich investment cities.
- Quality lead generation of overseas Pakistani community from 30+ Countries.

Layers & buying mode targeting

- We have the ability to target those individuals who are in search of real estate and completely in buying mode. It applies to local investors and overseas Pakistani investors.

Gaps and keyword analysis

- We target against the flow and find out the gaps in the locations, keywords, investors, and filtrations based on analysis to reach out to the real investors.

Retargeting & Remarketing

- We do retargeting of social media & website visitors with multiple project updates simultaneously to educate them and build their minds for an investment.

Platforms

- During the initial month, we begin by focusing on Meta platforms such as Facebook and Instagram. Subsequently, if necessary, we gradually incorporate other platforms like LinkedIn and Google starting from the second month.

Automation

- At a single point, we enable the automation of Google traffic, website traffic, and meta traffic using analytics codes. This allows us to retarget these audiences with customized campaigns and reach similar audiences through lookalike targeting.

Tools & Team

Multiple 3rd party IQ & research-based tools and teams will be engaged in the project.

Leads per day/month

The timeframe for determining the average number of leads per day or month, as well as optimizing the cost per lead or result, may vary depending on the project inventory, cost, NOC, and location. However, within 10 days of targeting, we can provide you with this information through analytics. Rest assured, we enhance your lead quantity and quality while ensuring the cost per lead remains optimal.

Lead insights & ROI

The majority of them are almost to be interested, with a probability of over 90%. We target them generically (without a payment plan) and specifically (With a payment plan). In some cases, generic clients are those who are not interested after seeing the payment plan but can be easily shifted to other projects by the realtor. Specific clients, on the other hand, are those who are keenly interested in a particular project. You can check the (ROI) of our leads by watching the video reviews from our clients. These videos show how satisfied our clients are with the properties they've sold through our lead generation.

Winning Strategy

In real estate digital marketing, generating leads requires a minimum campaign duration of 90 days. In the first month, we prioritize market analysis campaigns, the second month is dedicated to strategy optimization campaigns, and by the third month, we focus on scaling & retargeting campaigns.

PIPELINE & SALES FUNNEL

In real estate sales, it's common for leads to be unknown to the salesperson & vice versa. Selling inventory takes time & follows a process called funnel.

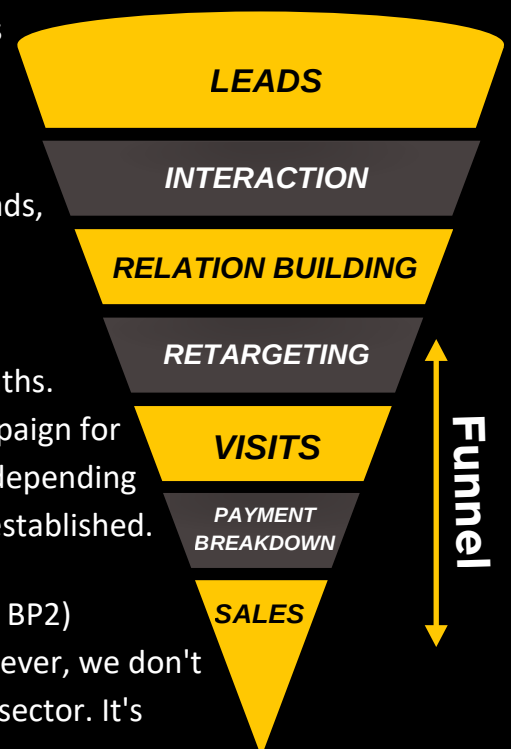
Our responsibility is to connect genuine investors with our clients & assist them in building their pipeline. Having a healthy pipeline makes it much easier to forecast sales for the upcoming months.

For instance, when we kick off a campaign & begin generating leads, those first-month leads typically progress through the funnel process & close deals in the second & third months.

Therefore, we can't confine our campaign to just one or two months. Especially for larger projects, We recommend sustaining the campaign for three to six, or twelve months or extending the contract further depending on the project's value & inventory to ensure a robust pipeline is established.

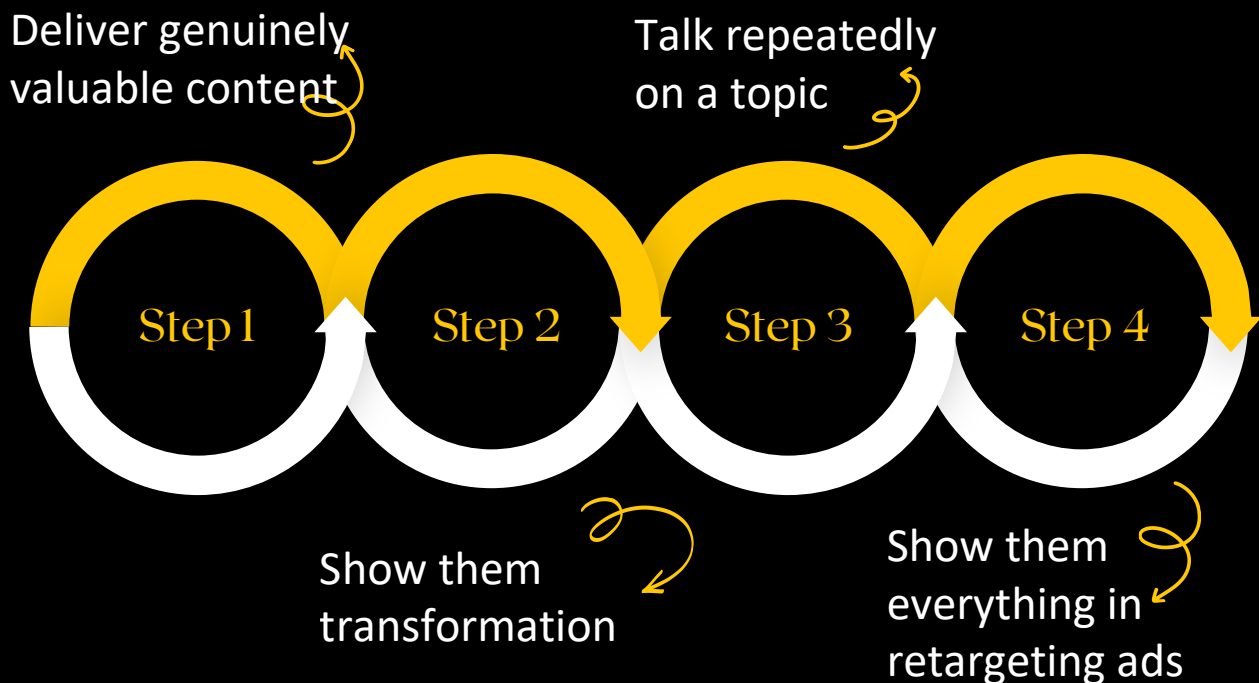
For the Demo, you can select any of our standard packages (BP1/ BP2) for a trial period of one month to gauge the quality of leads. However, we don't typically recommend opting for a monthly plan in the real estate sector. It's important to consider longer-term strategies in this industry to ensure success.

Real estate cannot be effectively assessed in just a few days. While we can provide you with valuable leads within a short timeframe, achieving the best results requires a thorough and methodical approach. Our priority is to deliver exceptional service and ensure client satisfaction, rather than rushing for quick gains. We believe you also value collaborating with a reputable and reliable company.



WITHOUT RETARGETING CAMPAIGNS, ONLY 2% OF ONLINE TRAFFIC CONVERTS

Due to retargeting, you can easily educate your online visitors and build their minds for an investment to close the deal with you.



OVERSEAS AUDIENCE TARGETING

OVERSEAS PAKISTANI LEAD GENERATION

Middle East
North America
European Union
Asia & Pacific

The reason behind such low Cost per result is optimization and scaling.

Region	On-Facebook leads	Cost per On-Facebook lead	Spent
ABR Interest Outside (Updated) Special Europe	68	PKR75.35	PKR5,123.76
ABR Interest Outside (Updated) Special US CA	69	PKR71.57	PKR4,938.59
ABR Interest Outside (Updated) Middle East	118	PKR43.46	PKR5,127.77

Moreover, we prefer the growth of our client business as it's directly associated with our own growth, income, and client sustainability.

Our Designs boost conversions and lower costs

SPONSORED ADS

Invest
IN HMR WATER FRONT
کراچی

BOOKING START FROM **7.5%** RELIEF

14 Tower Community Including Emara Dubai

home 101
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قیمت صرف **43** لاکھ

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اور فوراً اپنے **1** کانال پلاٹ کی تعمیر شروع کریں

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Secure Investment & ROI Like Never Before
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BOOKING START FROM **7.5%** RELIEF

14 Tower Community Including Emara Dubai

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25% RELIEF ON BOOKING
MONTHLY INSTALLMENT
RS.40,000/-

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2000 روپے میں
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BOOKING STARTS FROM **25%**
3 Years Easy Instalment Plan

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DAISY GREENS
LAURENCE PAKISTAN
25% ڈاؤن پیمنٹ پر فہم حاصل کریں
2468 KANAL LUXURY FARMHOUSES
100% ریلیف
2 Years Easy Installment
150 ACRES
PACIFIC RISE HOUSING CONSTRUCTION & DEVELOPMENT COMPANY

Phase 10, Main Arif Wala Road, Bahawalpur ☎ 03-000-053-0001

DAISY GREENS
LAURENCE PAKISTAN
25% ڈاؤن پیمنٹ پر فہم حاصل کریں
2 | 4 | 6 | 8 KANAL FARMHOUSES
10 MINUTES DRIVE FROM LAHORE RING ROAD
1

Phase 10, Main Arif Wala Road, Bahawalpur ☎ 03-000-053-0001

FARMHOUSE PLOTS IN ISLAMABAD
4 & 8 KANAL FARMHOUSE PLOTS
AVAILABLE ON 4 YEAR EASY INSTALLMENTS

REGISTRY OFFICIAL

YOUR GATEWAY TO Urban Sophistication!
3 MARLA | 5 MARLA | 10 MARLA PLOTS ON EASY INSTALLMENTS
EID OFFER!
Rs 25,000/-
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offer valid for Month of April

KEYSTONE
Enter The Finer Side OF ISLAMABAD
DOWN PAYMENT **50%**
100% RILEY
100% RILEY
100% RILEY

100% RILEY
100% RILEY
100% RILEY

DAISY GREENS
LAURENCE PAKISTAN
25% ڈاؤن پیمنٹ پر فہم حاصل کریں
2468 KANAL LUXURY FARMHOUSES
POSSESSION ON **25%** DOWN PAYMENT

Phase 10, Main Arif Wala Road, Bahawalpur ☎ 03-000-053-0001

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WITH HOUSE CONSTRUCTION AGREEMENT
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Modern Furniture
According to your home design.
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We have our own Furniture Manufacturing plant
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START YOUR WORK WITH MINIMUM DOWN PAYMENT
FREE WITH AGREEMENT
SOLAR SET UP
MAP DESIGN
FURNITURE

RUDN ENCLAVE RAWALPINDI
Newly Launched Overseas Block
ONLY 2000 PLOTS
1. Early Possession Plots
2. Battered Plots
3. File Plots

BOOKING STARTS FROM **3.78 LAC**

OWN YOUR PLOT IN PRIME LOCATION NEW BLOCK | LOP APPROVED
SIZES AVAILABLE
5, 10 & 01 MARLA KANAL
EARLY POSSESSION AVAILABLE
OKM FROM RING ROAD RAWALPINDI

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Get Free Furniture With House Construction
Grey Structure Starting from **Rs.1350/Sqft**
Fill Out The Form For further negotiations

BOOK YOUR CONSTRUCTION WITH US Get up to 2.5 Lacs
Worth of Architecture Design Free
Explore our portfolio and envision your next project with us
Live CCTV Site Monitor
No Price Escalation
03-111-524-673

Curious about Home Construction?
Live CCTV Site Monitor
No Price Escalation
2450/SQ.FT
Limited time offer
2250/SQ.FT
All Extra Work Included
03-111-524-673

REAL ESTATE MONTHLY PLANS

Real estate market demands precision, strategy, and innovation. Since 2020, we've worked in this niche every single day. We've learned the patterns, the right timing, and the kind of ads that actually bring customers. We carefully choose keywords with the lowest CPC to keep costs down, and every package we offer is built with those lessons in mind — so your money goes where it works best.

BASIC PLAN 1

Responsibilities

- The target audience will be those people who are in buying mode and already searching for **real estate**.
- Up to 5 Meta (Facebook/Instagram) Campaigns.
- **Audience focus: Local & Gulf overseas investors.**
- Researching gaps, audience preferences, and relevant keywords.
- Managing content in compliance with platform policies.
- Conducting a SWOT analysis of the product/service.
- Graphics, videos, and script enhancements for backend creative ads up to 10 creatives until the CPC/CTR meets.
- Utilizing the Meta platform with Meta Pixel management for website retargeting.
- Incorporating paid tools & multiple platforms if required.
- Conducting follow-up feedback sessions to ensure the strategy progresses in the right direction.
- Utilizing registered accounts to maximize growth and maintain strategic consistency.

- CRM selection and integration will be tailored for efficient lead generation.
- Implementing retargeting strategies with regular product/project development updates.
- Performing split testing across metrics until the best cost per result is achieved and scaled.

BASIC PLAN 2

Responsibilities

- All responsibilities for the monthly plan 1 are included in the basic plan 2.
- In addition, we take on the task of international lead generation in this plan across the US, UK, Europe, Canada, Australia, New Zealand, Middle East, and Asia Pacific.
- Deploying halo strategy, HVCO, layers formation, and ML techniques.
- AI Predictive Analysis
- AI SWOT Analysis
- AI Keyword Analysis
- AI Targeting & Segmentation
- Up to 20 creatives until the CPC/CTR meets.
- 20 Buyer-Intent Keyword Research
- 5 Landing Page Integrations
- 5 Retargeting Campaigns
- 5 WhatsApp Routing Systems
- Advanced Audience Targeting (Interest + Custom)

CORPORATE PLAN

Responsibilities

- All monthly plan 1 & 2 responsibilities are included in this plan. In addition, we will use complete AI-based tools, brand development and Google search ads with Exact match **end user keywords** from across the world countries. For Example [villa for sale in Islamabad], [house for sale in Islamabad], [apartment for sale in Islamabad], [2 bed apartment in Islamabad], Plots on installment in Islamabad **to capture direct buyers** combine with call extensions (Direct Call), lead forms, and remarketing.
- AI Predictive Analysis, AI SWOT Analysis, AI Keyword Analysis, AI Targeting & Segmentation, AI Dynamic Pricing, AI Behavior Detection, AI Ad placement, AI Bidding Analysis, AI Audience Insight, AI Consumer Analysis, AI Unstructured Analysis.
- Meta (Facebook/Instagram) & Google (YouTube) targeting.
- Global lead generation with region-wise local regulations & compliance
- Lead magnets with retargeting ads to shorten sale cycles
- AI business research & data analytics.
- Marketing & Sales based strategies with generic and specific investors targeting ads.

PLANS KEY DIFFERENCES

Name	Basic Plan 1	Basic Plan 2	Corporate
Meta Targeting	Yes	Yes	Yes
Google Targeting			Yes
Exact Keyword Match			Yes
Brand Development			Yes
Local Market	Yes	Yes	Yes
Middle East	Yes	Yes	Yes
US UK CA AU NZ, Africa & Asia Pacific		Yes	Yes
AI Tools	2	4	11
AI Business Research		Basic	Advance
Strategies	Generic	Bespoke	Bespoke
Region Wise Regulation Targeting		Yes	Yes
Lead Magnets			Yes
CRM Interation	Yes	Yes	Yes
Pixel			Yes
Agency Account	Yes	Yes	Yes
Retargeting	Yes	Yes	Yes
A/B Testing	Yes	Yes	Yes

Elite AI Sales Funnel Plan

PKR 2.5 Million For Six Months

- **Service Charges** Including Bespoke strategies, AI-driven tools, brand development, marketing budget & taxes.

Responsibilities

- This plan is designed to build a complete AI-powered conversion funnel system that turns cold traffic into site visits, calls, and confirmed buyers. It covers a comprehensive 6-month AI Funnel, CRM Integration, Pixel Integration, SEO, Website Development, Email Marketing, Content Creation, and Page Management system.
- Multi-stage funnel architecture based on buyer intent psychology.
- High-converting funnel landing pages for Lead Capture, Qualification & Booking.
- Funnel wireframing, UI/UX optimization, copywriting & CRO structuring.
- CRM-based funnel integration with behavioral tracking.
- A/B split testing of funnel pages until optimal conversion rate is achieved.

Lead Capture & Qualification

- AI-powered lead scoring and buyer intent filtration.
- Automated WhatsApp & Email follow-ups.
- Multi-channel retargeting funnel loops (Meta, Google & YouTube).
- Smart routing systems for hot, warm & cold leads.

Retargeting & Sales Acceleration

- Behavior-based personalized retargeting.

- Lead magnet funnels to shorten sales cycles.
- Auto site-visit booking & call scheduling funnels.
- Priority hot-lead routing to sales teams.

Funnel Analytics & Optimization

- Funnel heatmap & drop-off analysis.
- Abandonment recovery automation.
- Conversion dashboards & performance optimization.

AI Funnel Stack

- AI Predictive Analysis ▪ AI Lead Scoring ▪ AI Behavior Detection
- AI Funnel Routing ▪ AI Conversion Optimization ▪ AI Dynamic Messaging ▪ AI Audience Insight

Deliverables

- Lead Magnet Funnels
- 5 Retargeting Funnels
- 5 WhatsApp Automation Systems
- 5 Email Automation Sequences
- CRM Integration ▪ Pixel & Conversion API Setup
- Target Markets Local ▪ Middle East ▪ US ▪ UK ▪ Canada ▪ Australia ▪ Europe ▪ Asia Pacific.
- Platforms Meta (Facebook/Instagram) ▪ Google Search ▪ Display ▪ YouTube
- This plan creates a predictable, automated digital sales engine instead of simple lead generation — giving faster closures and consistent monthly bookings.

PAYMENT MODE/POLICY

Retainer/Service Charges:

Option 1: We recommend a 100% upfront payment to instantly activate all necessary resources, tools, and team efforts — ensuring your campaign operates at peak performance from day one. Any delay in activation can reduce overall efficiency and impact results.

Option 2: Alternatively, clients may opt for a 50% upfront payment with the remaining 50% due on the campaign launch day.

Client Ads Budget:

Option 1: Our company card will be used to run ads through our premium agency account, helping avoid ad rejections, restrictions, and ensuring minimal flat taxes.

Option 2: The client covers the full ad budget via their debit card. Note: Using a personal account may lead to higher taxes and account restrictions due to name mismatch. If blocked, a new ad account will be used, which can affect campaign performance.

CUSTOMIZE PLAN

Create a customized plan for your high-scale project by selecting from our range of services below.

LEADING SERVICES

Google Ads	Facebook Ads	Instagram Ads
Twitter Ads	Tiktok Ads	Brand Identity
Graphic Designing	Consultancy	Video Editing
Target Market Research	Lead Generation	Conversion Optimization
Content Writing	ERP/CRM	IVR
SMS Alert	Email Marketing	3D Animation Renders
Printing of Stationary	Outdoor Branding	Influencer Marketing
Press Releases/ Radio	News Paper Ads	Search engine marketing (SEO)
Drone Shoots	TVC/Promotional Videos	Blog Writing
Event Management	App Development	Business Analytics
Social Media Management	Website Designing	Website Development

03 VS 06 MONTHS CAMPAIGN COMPARISON

- **Pacing:** A 180-day timeline is slower and more accurate in scaling, brand trust and consistent ROI. Providing more time for analysis and gradual improvements. A 90-day timeline is faster-paced and aims for quicker data collection, testing, and scaling.
- **Flexibility:** The 180-day approach allows for deeper market understanding and more extended optimization periods, while the 90-day approach prioritizes faster action and quicker iterations.
- **Scale of Operations:** With 180 days, scaling and retargeting could be done with more precision and careful expansion, while the 90-day approach might push for faster scaling to capture results within a shorter window.



Phase #1: Market Analysis Campaign

- During the first phase, an in-depth analysis of the target market will be conducted, identifying potential customers, and audience behavior patterns, and gaining insights into the competition. Various creative elements, market segments, target audiences, and keywords will be tested to determine the most effective combinations. This phase will lay the foundation for the campaign, ensuring all strategies are backed by data and positioned for optimal performance.

Phase #2: Strategy Optimization Campaign

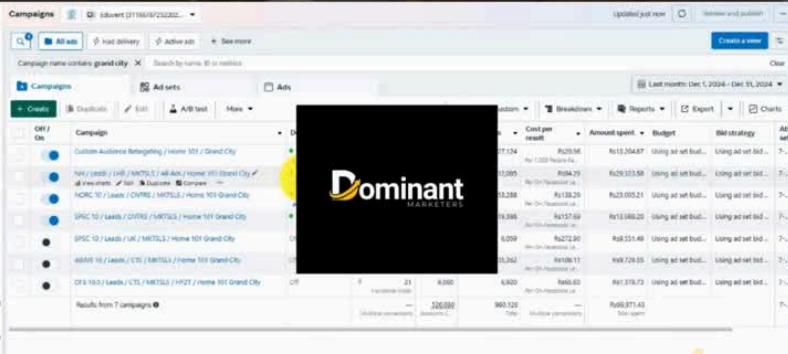
- In the second phase, the data gathered from the initial market analysis will be used to refine and optimize the strategies. This will involve adjusting creatives, audience targeting, and keywords to improve engagement, enhance lead quality, and streamline overall campaign efficiency.

Phase #3: Scaling & Retargeting Campaign

- By the third phase, the optimized strategy will be scaled to reach a broader audience. The campaign will be expanded to increase lead generation while maximizing return on investment. Additionally, retargeting techniques will be employed to re-engage potential leads and further boost conversion rates.

OUR CASE STUDIES

To win this project, multiple companies, including our company **Dominant Marketers**, were given a trial period.



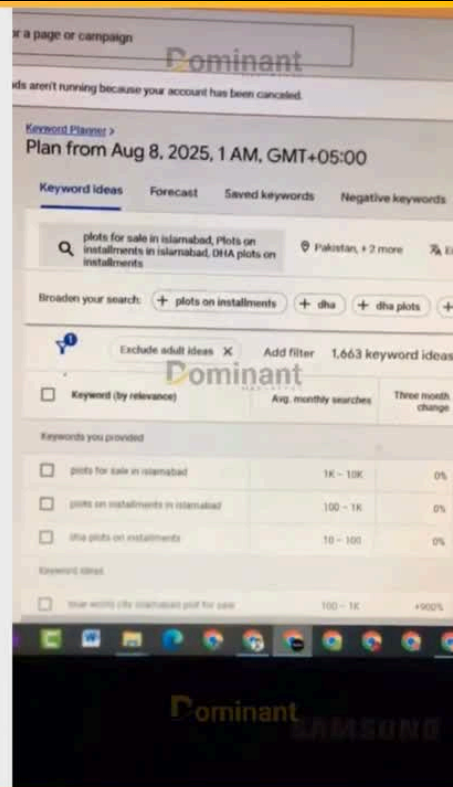
We successfully delivered the lowest CPR, quality leads, and even generated 5 sales during the trial period.



REAL-ESTATE *Research Based* AUDIENCE TARGETING

Tired of wasting money on ads that don't work? The secret isn't spending more—it's knowing exactly who you're talking to.

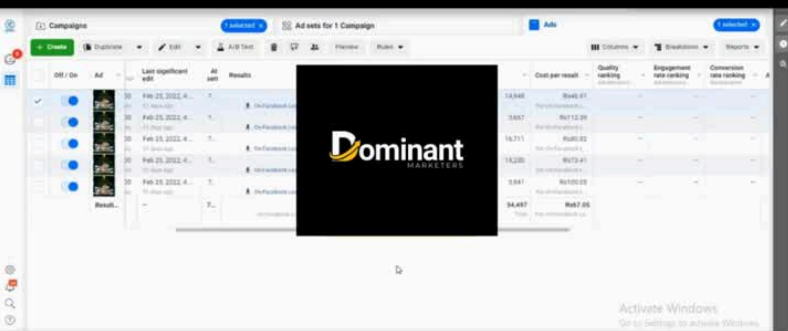
+92 312 96 14014
info@dominantmarketers.com



OVERSEAS PAKISTANI

Leads From 30+ Countries

Overseas Pakistani Quality Leads For Real Estate Projects



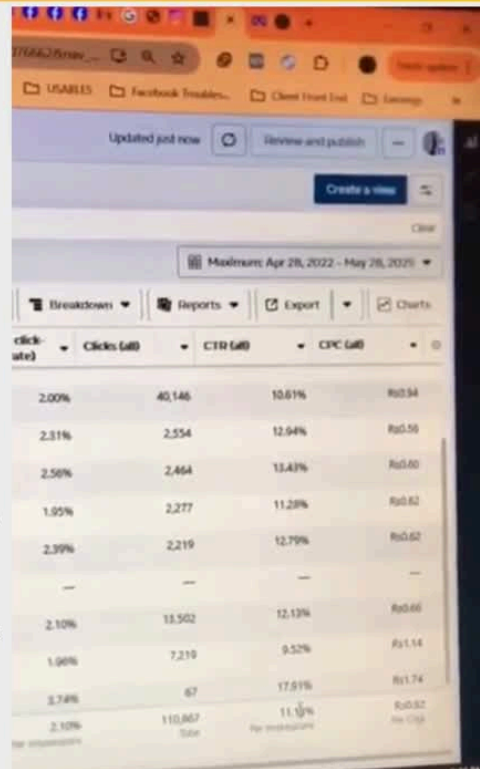
00923129614014



REALESTATE *Massive* 11.9% CTR

Our real estate campaign didn't just perform. It dominated. With a staggering 11.9% click-through rate, we blew past Facebook's typical 2-3% benchmark

+92 312 96 14014
info@dominantmarketers.com



BUYING MODE END USERS

OUR CASE STUDIES

GET RID OF LOW & COSTLY Lead Generation

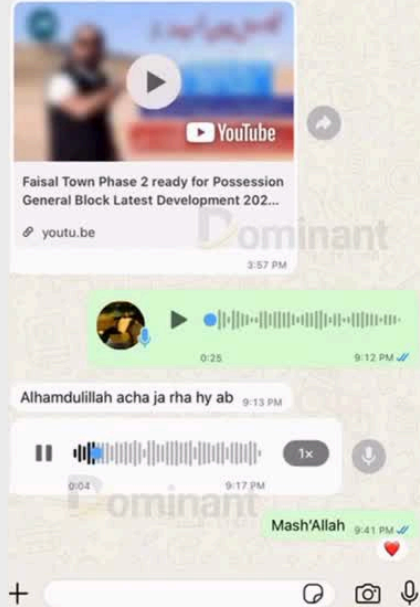
Off / On	Campaign	Reach	Impressions	Cost per result	Amount spent	Ends
	DF3 10 0 / Leads / CTS / MKTSL5 / HFZ7 /	3	2,143	2,338	Ru151.93	Ru111.53
	All Normal Countries PNL / Leads / City / MKT & SLS	63	9,461	16,562	Ru254.85	Ru16,055.24
	Dubai Normal Countries PNL / Leads / City / MKT & SLS	47	10,570	28,067	Ru429.94	Ru20,207.20
	Normal Countries PNL / Leads / City / MKT & SLS	14	9,364	15,027	Ru281.95	Ru8,599.33
	All MAJ PNL / Leads / All CTS / MKT & SLS	137	22,868	43,429	Ru236.67	Ru25,323.54
	All MAJ PNL / Leads / KP RW CTS / MKT & SLS	153	28,402	60,410	Ru289.80	Ru40,813.02
	DF3 10 0 / Leads / CTS / MKTSL5 / HFZ7 / Hartus				Ru0.00	
	DF3C 10 / Leads / CNTG5 / MKTSL5 / Hartus				Ru0.00	
	NDSC 10 / Leads / CNTG5 / MKTSL5 / Hartus				Ru0.00	
	AMAR 10 / Leads / CTS / MKTSL5 / Hartus				Ru0.00	
	Results from 15 campaigns	580	311,730	348,738	Ru428.29	Ru247,195.05



TOP 10 SELLER

REAL ESTATE PROJECT FAISAL TOWN PHASE 2

Our client Estate Hives proudly ranks among the Top 10 sellers in Faisal Town Phase 2. Hard work truly pays off. No random ads. No wasted budget. Just a system designed to deliver results.



+92 312 96 14014

info@dominantmarketers.com

WITH DOMINANT MARKETERS

SPENDING

THAT MOST REQUIRES POSITIVE RESULTS

PROJECT NICHE : REALESTATE

Off / On	Campaign	Reach	Impressions	Cost per result	Amount spent	Ends
	DF3 10 0 / Leads / CTS / MKTSL5 / HFZ7 /	3	2,143	2,338	Ru151.93	Ru111.53
	All Normal Countries PNL / Leads / City / MKT & SLS	63	9,461	16,562	Ru254.85	Ru16,055.24
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	AMAR 10 / Leads / CTS / MKTSL5 / Hartus				Ru0.00	
	Results from 15 campaigns	580	311,730	348,738	Ru428.29	Ru247,195.05

TESTING
OPTIMIZATION
SCALING

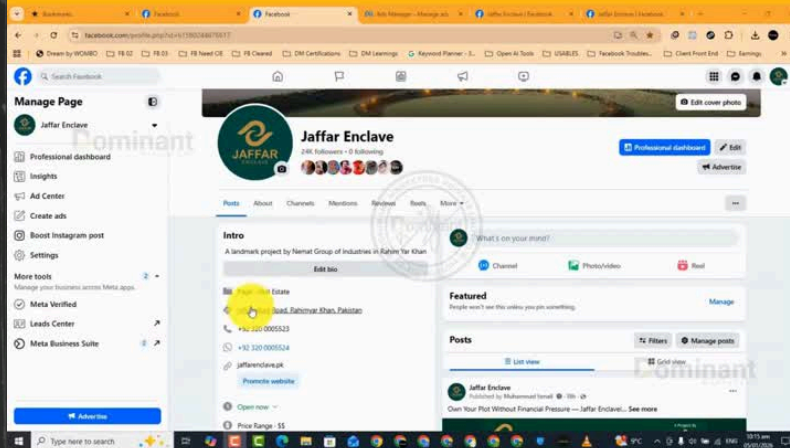
41 LAC..... Counting

Market: PK, US, UK, EU, AU & Gulf

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JAFFAR ENCLAVE SALES IN 90 DAYS



FROM ZERO TO REGULAR BOOKINGS

OUR CASE STUDIES



SECTOR A SOLD OUT

IN FIRST 5 MONTHS OF THE
CAMPAIGNS

This is how a proper funnel
and retargeting system
work together to drive
consistent results.

JAFFAR ENCLAVE

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Hartus Green Farmhouses!

100% SOLD OUT

Honored to be the
official **digital partner**
on this incredible
journey for **over a year!**



CONTACT NO# 92 312 96 14014

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FAISAL TOWN PHASE 2 LEAD GENERATION

Campaign Name	Delivery	Results	Reach	Imp.	Cost per result	Amount spent	Budget	Bid strategy
Estate Hives / Reach - Copy	Active	808	9,762	9,762	Ru0.31	Ru199.24	Ru24,706.29	Using ad set...
MJR 10 / Leads / CTS / Estate Hiv / Faisal Town	Active	1,082	103,078	110,211	Ru182.89	Ru193,220.73	Using ad set...	Using ad set...
NORC 10 / Leads / Estate Hiv / Faisal Town	Active	1,085	561,425	2,341,715	Ru176.44	Ru194,353.30	Using ad set...	Using ad set...
MJR 10 / Leads / CTS / Estate Hiv / Faisal Town	Active	1,840	72,659	255,821	Ru49.38	Ru90,882.13	Using ad set...	Using ad set...
PDE Only / WhatsApp / Herry / Estate Hiv	Active	1	2,864	5,781	Ru1,899.13	Ru1,899.13	Using ad set...	Using ad set...
Estate Hives / Reach	Not delivering	-	-	-	Ru0.00	-	Using ad set...	Using ad set...
Retargeting / Estate Hiv	Off	1	1,394,676	6,236,999	Ru1,584,984.76	Ru1,584,984.76	Using ad set...	Using ad set...

**HIGH-INTENT BUYERS WITH
STRONG CONVERSION RATE**

WHEN CONTENT MEETS STRATEGY

9 Days of Performance Marketing
High ROI Campaigns

+92 312 961 4014

info@dominantmarketers.com



DOMINANT MARKETERS — IS NOW — META VERIFIED

Growth is not promised.
It's engineered.

After strategy.
After systems.
After results.

Dominant Marketers (Pvt) Ltd
is officially recognized as a
Meta Verified Agency.

No guesswork.
No shortcuts.
Just data, strategy & domination.

Long wait. Real power. **Verified growth.**
Let's build your dominance.

- ✓ Scalable Systems
- ✓ Real Growth Frameworks
- ✓ Consistent Inquiries
- ✓ Brand Authority Built



WHERE VISION MEETS STRATEGY

Helping you to surpass your financial targets.

THANK YOU

Looking forward to doing
business with you

+92 312 96 14014

info@dominantmarketers.com

www.dominantmarketers.com